# Decision Making and Inference Under Model Misspecification 

Jose Blanchet.

Stanford University (Management Science and Engineering), and Institute for Computational and Mathematical Engineering).

## Goal:

Goals: a) Introduce optimal transport methods popular applications and properties, then
b) use these results for robust peformance analysis and finally c) also show how optimal transport applied to statistical estimation.

## Agenda

- Day 1: Introduction to Optimal Transport (Primals and Duals)


## Agenda

- Day 1: Introduction to Optimal Transport (Primals and Duals)
- Day 2: Distributionally robust performance analysis and optimization.


## Agenda

- Day 1: Introduction to Optimal Transport (Primals and Duals)
- Day 2: Distributionally robust performance analysis and optimization.
- Day 3: Statistical properties of estimators.


## Introduction to Optimal Transport

Monge-Kantorovich Problem \& Duality (see e.g. C. Villani's 2008 textbook)

## Monge Problem

- What's the cheapest way to transport a pile of sand to cover a sinkhole?



## Monge Problem

- What's the cheapest way to transport a pile of sand to cover a sinkhole?

$$
\min _{T(\cdot): T(X) \sim v} E_{\mu}\{c(X, T(X))\},
$$

## Monge Problem

- What's the cheapest way to transport a pile of sand to cover a sinkhole?

$$
\min _{T(\cdot): T(X) \sim v} E_{\mu}\{c(X, T(X))\}
$$

- where $c(x, y) \geq 0$ is the cost of transporting $x$ to $y$.


## Monge Problem

- What's the cheapest way to transport a pile of sand to cover a sinkhole?

$$
\min _{T(\cdot): T(X) \sim v} E_{\mu}\{c(X, T(X))\},
$$

- where $c(x, y) \geq 0$ is the cost of transporting $x$ to $y$.
- $T(X) \sim v$ means $T(X)$ follows distribution $v(\cdot)$.


## Monge Problem

- What's the cheapest way to transport a pile of sand to cover a sinkhole?

$$
\min _{T(\cdot): T(X) \sim v} E_{\mu}\{c(X, T(X))\},
$$

- where $c(x, y) \geq 0$ is the cost of transporting $x$ to $y$.
- $T(X) \sim v$ means $T(X)$ follows distribution $v(\cdot)$.
- Problem is highly non-linear, not much progress for about 160 yrs!


## Kantorovich Relaxation: Primal Problem

- Let $\Pi(\mu, v)$ be the class of joint distributions $\pi$ of random variables $(X, Y)$ such that

$$
\pi_{X}=\text { marginal of } X=\mu, \pi_{Y}=\text { marginal of } Y=v
$$

## Kantorovich Relaxation: Primal Problem

- Let $\Pi(\mu, v)$ be the class of joint distributions $\pi$ of random variables $(X, Y)$ such that

$$
\pi_{X}=\text { marginal of } X=\mu, \pi_{Y}=\text { marginal of } Y=v
$$

- Solve

$$
\min \left\{E_{\pi}[c(X, Y)]: \pi \in \Pi(\mu, v)\right\}
$$

## Kantorovich Relaxation: Primal Problem

- Let $\Pi(\mu, v)$ be the class of joint distributions $\pi$ of random variables $(X, Y)$ such that

$$
\pi_{X}=\text { marginal of } X=\mu, \pi_{Y}=\text { marginal of } Y=v
$$

- Solve

$$
\min \left\{E_{\pi}[c(X, Y)]: \pi \in \Pi(\mu, v)\right\}
$$

- Linear programming (infinite dimensional):

$$
\begin{aligned}
D_{c}(\mu, v):= & \min _{\pi(d x, d y) \geq 0} \int_{\mathcal{X} \times \mathcal{Y}} c(x, y) \pi(d x, d y) \\
& \int_{\mathcal{Y}} \pi(d x, d y)=\mu(d x), \int_{\mathcal{X}} \pi(d x, d y)=v(d y)
\end{aligned}
$$

## Kantorovich Relaxation: Primal Problem

- Let $\Pi(\mu, v)$ be the class of joint distributions $\pi$ of random variables $(X, Y)$ such that

$$
\pi_{X}=\text { marginal of } X=\mu, \pi_{Y}=\text { marginal of } Y=v
$$

- Solve

$$
\min \left\{E_{\pi}[c(X, Y)]: \pi \in \Pi(\mu, v)\right\}
$$

- Linear programming (infinite dimensional):

$$
\begin{aligned}
D_{c}(\mu, v): & =\min _{\pi(d x, d y) \geq 0} \int_{\mathcal{X} \times \mathcal{Y}} c(x, y) \pi(d x, d y) \\
& \int_{\mathcal{Y}} \pi(d x, d y)=\mu(d x), \int_{\mathcal{X}} \pi(d x, d y)=v(d y) .
\end{aligned}
$$

- If $c(x, y)=d(x, y)\left(d\right.$-metric) then $D_{c}(\mu, v)$ is a metric $<-$ We'll check this later (this is Wasserstein distance).


## Illustration of Optimal Transport Costs

- Monge's solution would take the form

$$
\pi^{*}(d x, d y)=\delta_{\{T(x)\}}(d y) \mu(d x)
$$



## Warm up exercise to practice primal interpretation...

Warm up exercise: Check that $D_{c}(\cdot)$ is a metric if $c(x, y)=d(x, y)$ where $d(\cdot)$ is a metric.
i) $D_{d}(\mu, v)=D_{d}(v, \mu)$
ii) $D_{d}(\mu, v) \geq 0$ and $D_{d}(\mu, v)=0$ if and only if $\mu=v$.

$$
\text { iii) } D_{d}(\mu, w) \leq D_{d}(\mu, v)+D_{d}(v, w) \text {. }
$$

## Kantorovich Relaxation: Primal Problem

- Keep in mind primal:

$$
\begin{aligned}
D_{c}(\mu, v): & =\min _{\pi(d x, d y) \geq 0} \int_{\mathcal{X} \times \mathcal{Y}} d(x, y) \pi(d x, d y) \\
& \int_{\mathcal{Y}} \pi(d x, d y)=\mu(d x), \int_{\mathcal{X}} \pi(d x, d y)=v(d y) .
\end{aligned}
$$

## Kantorovich Relaxation: Primal Problem

- Keep in mind primal:

$$
\begin{aligned}
D_{c}(\mu, v): & =\min _{\pi(d x, d y) \geq 0} \int_{\mathcal{X} \times \mathcal{Y}} d(x, y) \pi(d x, d y) \\
& \int_{\mathcal{Y}} \pi(d x, d y)=\mu(d x), \int_{\mathcal{X}} \pi(d x, d y)=v(d y) .
\end{aligned}
$$

- Primal always has a solution (if $c$ is lower semicontinuous) $->$ easy to see if $\mathcal{Y}$ and $\mathcal{X}$ are compact.


## Kantorovich Relaxation: Primal Problem

- Keep in mind primal:

$$
\begin{aligned}
D_{c}(\mu, v):= & \min _{\pi(d x, d y) \geq 0} \int_{\mathcal{X} \times \mathcal{Y}} d(x, y) \pi(d x, d y) \\
& \int_{\mathcal{Y}} \pi(d x, d y)=\mu(d x), \int_{\mathcal{X}} \pi(d x, d y)=v(d y) .
\end{aligned}
$$

- Primal always has a solution (if $c$ is lower semicontinuous) -> easy to see if $\mathcal{Y}$ and $\mathcal{X}$ are compact.
- If $D_{d}(\mu, v)=0$, then $E_{\pi^{*}}(d(X, Y))=0$, then $X=Y$ - $\pi^{*}$ a.s. so $\mu(A)=\pi(X \in A)=\pi(Y \in A)=v(A)$.


## Kantorovich Relaxation: Primal Problem

- Now verify triangle inequality

$$
D_{d}(\mu, w) \leq D_{d}(\mu, v)+D_{d}(v, w) .
$$

## Kantorovich Relaxation: Primal Problem

- Now verify triangle inequality

$$
D_{d}(\mu, w) \leq D_{d}(\mu, v)+D_{d}(v, w)
$$

- Pick $X, Y, Z$ so that $X \sim \mu, Y \sim v$ and $Z \sim w$. Sample $Y \sim v$ and then $X \mid Y=y$ from the optimal coupling solving $D_{d}(\mu, v)$. Also, sample $Z \mid Y=y$ using optimal coupling for computing $D_{d}(v, w)$.


## Kantorovich Relaxation: Primal Problem

- Now verify triangle inequality

$$
D_{d}(\mu, w) \leq D_{d}(\mu, v)+D_{d}(v, w)
$$

- Pick $X, Y, Z$ so that $X \sim \mu, Y \sim v$ and $Z \sim w$. Sample $Y \sim v$ and then $X \mid Y=y$ from the optimal coupling solving $D_{d}(\mu, v)$. Also, sample $Z \mid Y=y$ using optimal coupling for computing $D_{d}(v, w)$.
- Previous construction gives a coupling for $X$ and $Z$, which is not necessarily optimal for computing $D_{d}(\mu, w)$.


## Kantorovich Relaxation: Primal Problem

- Now verify triangle inequality

$$
D_{d}(\mu, w) \leq D_{d}(\mu, v)+D_{d}(v, w)
$$

- Pick $X, Y, Z$ so that $X \sim \mu, Y \sim v$ and $Z \sim w$. Sample $Y \sim v$ and then $X \mid Y=y$ from the optimal coupling solving $D_{d}(\mu, v)$. Also, sample $Z \mid Y=y$ using optimal coupling for computing $D_{d}(v, w)$.
- Previous construction gives a coupling for $X$ and $Z$, which is not necessarily optimal for computing $D_{d}(\mu, w)$.
- On the other hand, $d(X, Z) \leq d(X, Y)+d(Y, Z)$ because $d(\cdot)$ is a metric.


## Kantorovich Relaxation: Primal Problem

- Now verify triangle inequality

$$
D_{d}(\mu, w) \leq D_{d}(\mu, v)+D_{d}(v, w)
$$

- Pick $X, Y, Z$ so that $X \sim \mu, Y \sim v$ and $Z \sim w$. Sample $Y \sim v$ and then $X \mid Y=y$ from the optimal coupling solving $D_{d}(\mu, v)$. Also, sample $Z \mid Y=y$ using optimal coupling for computing $D_{d}(v, w)$.
- Previous construction gives a coupling for $X$ and $Z$, which is not necessarily optimal for computing $D_{d}(\mu, w)$.
- On the other hand, $d(X, Z) \leq d(X, Y)+d(Y, Z)$ because $d(\cdot)$ is a metric.
- Thus $D_{d}(\mu, w) \leq E(d(X, Z)) \leq D_{d}(\mu, v)+D_{d}(v, w)$.


## Towards the Dual Problem

It is always natural to study the dual of a linear programming problem...

## Kantorovich Relaxation: Dual Problem

- Primal:

$$
\begin{aligned}
& \min _{\pi(d x, d y) \geq 0} \int_{\mathcal{X} \times \mathcal{Y}} d(x, y) \pi(d x, d y) \\
& \int_{\mathcal{Y}} \pi(d x, d y)=\mu(d x), \int_{\mathcal{X}} \pi(d x, d y)=v(d y) .
\end{aligned}
$$

## Kantorovich Relaxation: Dual Problem

- Primal:

$$
\begin{aligned}
& \min _{\pi(d x, d y) \geq 0} \int_{\mathcal{X} \times \mathcal{Y}} d(x, y) \pi(d x, d y) \\
& \int_{\mathcal{Y}} \pi(d x, d y)=\mu(d x), \int_{\mathcal{X}} \pi(d x, d y)=v(d y) .
\end{aligned}
$$

- Dual:

$$
\begin{aligned}
& \sup _{\alpha, \beta} \int_{\mathcal{X}} \alpha(x) \mu(d x)+\int_{\mathcal{Y}} \beta(y) v(d y) \\
& \alpha(x)+\beta(y) \leq c(x, y) \forall(x, y) \in \mathcal{X} \times \mathcal{Y}
\end{aligned}
$$

## Kantorovich Relaxation: Dual Problem

- Primal:

$$
\begin{aligned}
& \min _{\pi(d x, d y) \geq 0} \int_{\mathcal{X} \times \mathcal{Y}} d(x, y) \pi(d x, d y) \\
& \int_{\mathcal{Y}} \pi(d x, d y)=\mu(d x), \int_{\mathcal{X}} \pi(d x, d y)=v(d y) .
\end{aligned}
$$

- Dual:

$$
\begin{aligned}
& \sup _{\alpha, \beta} \int_{\mathcal{X}} \alpha(x) \mu(d x)+\int_{\mathcal{Y}} \beta(y) v(d y) \\
& \alpha(x)+\beta(y) \leq c(x, y) \forall(x, y) \in \mathcal{X} \times \mathcal{Y} .
\end{aligned}
$$

- Here $\alpha$ and $\beta$ can be taken continuous


## Kantorovich Relaxation: Primal Interpretation

- Martin wants to remove of a pile of sand, $\mu(\cdot)$.


## Kantorovich Relaxation: Primal Interpretation

- Martin wants to remove of a pile of sand, $\mu(\cdot)$.
- Henry wants to cover a sinkhole, $v(\cdot)$.


## Kantorovich Relaxation: Primal Interpretation

- Martin wants to remove of a pile of sand, $\mu(\cdot)$.
- Henry wants to cover a sinkhole, $v(\cdot)$.
- Cost for Martin and Henry to transport the sand to cover the sinkhole is

$$
D_{c}(\mu, v)=\int_{\mathcal{X} \times \mathcal{Y}} c(x, y) \pi^{*}(d x, d y)
$$

## Kantorovich Relaxation: Primal Interpretation

- Martin wants to remove of a pile of sand, $\mu(\cdot)$.
- Henry wants to cover a sinkhole, $v(\cdot)$.
- Cost for Martin and Henry to transport the sand to cover the sinkhole is

$$
D_{c}(\mu, v)=\int_{\mathcal{X} \times \mathcal{Y}} c(x, y) \pi^{*}(d x, d y)
$$

- Now comes Victoria, who has a business...


## Kantorovich Relaxation: Primal Interpretation

- Martin wants to remove of a pile of sand, $\mu(\cdot)$.
- Henry wants to cover a sinkhole, $v(\cdot)$.
- Cost for Martin and Henry to transport the sand to cover the sinkhole is

$$
D_{c}(\mu, v)=\int_{\mathcal{X} \times \mathcal{Y}} c(x, y) \pi^{*}(d x, d y)
$$

- Now comes Victoria, who has a business...
- Vicky promises to transport on behalf of Martin and Henry the whole amount.


## Kantorovich Relaxation: Primal Interpretation

- Vicky charges John $\alpha(x)$ per-unit of mass at $x$ (similarly to Peter, $\beta(y)$ ).


## Kantorovich Relaxation: Primal Interpretation

- Vicky charges John $\alpha(x)$ per-unit of mass at $x$ (similarly to Peter, $\beta(y)$ ).
- For Peter and John to agree we must have

$$
\alpha(x)+\beta(y) \leq c(x, y)
$$

## Kantorovich Relaxation: Primal Interpretation

- Vicky charges John $\alpha(x)$ per-unit of mass at $x$ (similarly to Peter, $\beta(y)$ ).
- For Peter and John to agree we must have

$$
\alpha(x)+\beta(y) \leq c(x, y)
$$

- Vicky wishes to maximize her profit

$$
\int \alpha(x) \mu(d x)+\int \beta(y) v(d y)
$$

## Kantorovich Relaxation: Primal Interpretation

- Vicky charges John $\alpha(x)$ per-unit of mass at $x$ (similarly to Peter, $\beta(y))$.
- For Peter and John to agree we must have

$$
\alpha(x)+\beta(y) \leq c(x, y)
$$

- Vicky wishes to maximize her profit

$$
\int \alpha(x) \mu(d x)+\int \beta(y) v(d y)
$$

- Kantorovich duality says primal and dual optimal values coincide and

$$
\alpha^{*}(x)+\beta^{*}(y)=c(x, y)-\pi^{*} \text { a.s. }<- \text { complementary slackness }
$$

## Kantorovich Relaxation: Primal Interpretation

- Vicky charges John $\alpha(x)$ per-unit of mass at $x$ (similarly to Peter, $\beta(y))$.
- For Peter and John to agree we must have

$$
\alpha(x)+\beta(y) \leq c(x, y)
$$

- Vicky wishes to maximize her profit

$$
\int \alpha(x) \mu(d x)+\int \beta(y) v(d y)
$$

- Kantorovich duality says primal and dual optimal values coincide and

$$
\alpha^{*}(x)+\beta^{*}(y)=c(x, y)-\pi^{*} \text { a.s. }<- \text { complementary slackness }
$$

- Existence of dual optimizers: $c(x, y) \leq a(x)+b(y)$ so $E_{\mu} a(X)<\infty, E_{\mu} b(Y)<\infty$.


## Proof Technique: Sketch of Strong Duality

- Suppose $\mathcal{X}$ and $\mathcal{Y}$ compact

$$
\begin{aligned}
& \inf _{\pi \geq 0} \sup _{\alpha, \beta}\left\{\int_{\mathcal{X} \times \mathcal{Y}} c(x, y) \pi(d x, d y)\right. \\
& -\int_{\mathcal{X} \times \mathcal{Y}} \alpha(x) \pi(d x, d y)+\int_{\mathcal{X}} \alpha(x) \mu(d x) \\
& \left.-\int_{\mathcal{X} \times \mathcal{Y}} \beta(y) \pi(d x, d y)+\int_{\mathcal{Y}} \beta(y) v(d y)\right\}
\end{aligned}
$$

## Proof Technique: Sketch of Strong Duality

- Suppose $\mathcal{X}$ and $\mathcal{Y}$ compact

$$
\begin{aligned}
& \inf _{\pi \geq 0} \sup _{\alpha, \beta}\left\{\int_{\mathcal{X} \times \mathcal{Y}} c(x, y) \pi(d x, d y)\right. \\
& -\int_{\mathcal{X} \times \mathcal{Y}} \alpha(x) \pi(d x, d y)+\int_{\mathcal{X}} \alpha(x) \mu(d x) \\
& \left.-\int_{\mathcal{X} \times \mathcal{Y}} \beta(y) \pi(d x, d y)+\int_{\mathcal{Y}} \beta(y) v(d y)\right\}
\end{aligned}
$$

- Swap sup and inf using Sion's min-max theorem by a compactness argument and conclude.


## Proof Technique: Sketch of Strong Duality

- Suppose $\mathcal{X}$ and $\mathcal{Y}$ compact

$$
\begin{aligned}
& \inf _{\pi \geq 0} \sup _{\alpha, \beta}\left\{\int_{\mathcal{X} \times \mathcal{Y}} c(x, y) \pi(d x, d y)\right. \\
& -\int_{\mathcal{X} \times \mathcal{Y}} \alpha(x) \pi(d x, d y)+\int_{\mathcal{X}} \alpha(x) \mu(d x) \\
& \left.-\int_{\mathcal{X} \times \mathcal{Y}} \beta(y) \pi(d x, d y)+\int_{\mathcal{Y}} \beta(y) v(d y)\right\}
\end{aligned}
$$

- Swap sup and inf using Sion's min-max theorem by a compactness argument and conclude.
- Some amount of work to extend to general Polish spaces.


## Application of Optimal Transport in Economics

Economic Interpretations \& Some Closed Form Solutions (see e.g. A. Galichon's 2016 textbook \& McCann 2013 notes).

## Applications in Labor Markets

- Worker with skill $x$ \& company with technology $y$ yield $\Psi(x, y)$ surplus.


## Applications in Labor Markets

- Worker with skill $x$ \& company with technology $y$ yield $\Psi(x, y)$ surplus.
- The population of workers is given by $\mu(x)$.


## Applications in Labor Markets

- Worker with skill $x$ \& company with technology $y$ yield $\Psi(x, y)$ surplus.
- The population of workers is given by $\mu(x)$.
- The population of companies is given by $v(y)$.


## Applications in Labor Markets

- Worker with skill $x$ \& company with technology $y$ yield $\Psi(x, y)$ surplus.
- The population of workers is given by $\mu(x)$.
- The population of companies is given by $v(y)$.
- The salary of worker $x$ is $\alpha(x) \&$ cost of technology $y$ is $\beta(y)$

$$
\alpha(x)+\beta(y) \geq \Psi(x, y)
$$

## Applications in Labor Markets

- Worker with skill $x$ \& company with technology $y$ yield $\Psi(x, y)$ surplus.
- The population of workers is given by $\mu(x)$.
- The population of companies is given by $v(y)$.
- The salary of worker $x$ is $\alpha(x)$ \& cost of technology $y$ is $\beta(y)$

$$
\alpha(x)+\beta(y) \geq \Psi(x, y)
$$

- Companies want to minimize total production cost

$$
\int \alpha(x) \mu(x) d x+\int \beta(y) v(y) d y
$$

## Applications in Labor Markets

- Letting a central planner organize the Labor market.


## Applications in Labor Markets

- Letting a central planner organize the Labor market.
- The planner wishes to maximize total surplus

$$
\int \Psi(x, y) \pi(d x, d y)
$$

## Applications in Labor Markets

- Letting a central planner organize the Labor market.
- The planner wishes to maximize total surplus

$$
\int \Psi(x, y) \pi(d x, d y)
$$

- Over assignments $\pi(\cdot)$ which satisfy market clearing

$$
\int_{\mathcal{Y}} \pi(d x, d y)=\mu(d x), \int_{\mathcal{X}} \pi(d x, d y)=v(d y)
$$

## Solving for Optimal Transport Coupling

- Suppose that $\Psi(x, y)=x y, \mu(x)=I(x \in[0,1])$, $v(y)=e^{-y} I(y>0)$.


## Solving for Optimal Transport Coupling

- Suppose that $\Psi(x, y)=x y, \mu(x)=I(x \in[0,1])$,

$$
v(y)=e^{-y} I(y>0)
$$

- Solve primal by sampling: Let $\left\{X_{i}^{n}\right\}_{i=1}^{n}$ and $\left\{Y_{i}^{n}\right\}_{i=1}^{n}$ both i.i.d. from $\mu$ and $v$, respectively.

$$
F_{\mu_{n}}(x)=\frac{1}{n} \sum_{i=1}^{n} I\left(X_{i}^{n} \leq x\right), F_{v_{n}}(y)=\frac{1}{n} \sum_{j=1}^{n} I\left(Y_{j}^{n} \leq y\right)
$$

## Solving for Optimal Transport Coupling

- Suppose that $\Psi(x, y)=x y, \mu(x)=I(x \in[0,1])$,

$$
v(y)=e^{-y} I(y>0)
$$

- Solve primal by sampling: Let $\left\{X_{i}^{n}\right\}_{i=1}^{n}$ and $\left\{Y_{i}^{n}\right\}_{i=1}^{n}$ both i.i.d. from $\mu$ and $v$, respectively.

$$
F_{\mu_{n}}(x)=\frac{1}{n} \sum_{i=1}^{n} I\left(X_{i}^{n} \leq x\right), F_{v_{n}}(y)=\frac{1}{n} \sum_{j=1}^{n} I\left(Y_{j}^{n} \leq y\right)
$$

- Consider

$$
\begin{aligned}
& \max _{\pi\left(x_{i}^{n}, x_{j}^{n}\right) \geq 0} \sum_{i, j} \Psi\left(x_{i}^{n}, y_{j}^{n}\right) \pi\left(x_{i}^{n}, y_{j}^{n}\right) \\
& \sum_{j} \pi\left(x_{i}^{n}, y_{j}^{n}\right)=\frac{1}{n} \forall x_{i}, \quad \sum_{i} \pi\left(x_{i}^{n}, y_{j}^{n}\right)=\frac{1}{n} \forall y_{j} .
\end{aligned}
$$

## Solving for Optimal Transport Coupling

- Suppose that $\Psi(x, y)=x y, \mu(x)=I(x \in[0,1])$,

$$
v(y)=e^{-y} I(y>0)
$$

- Solve primal by sampling: Let $\left\{X_{i}^{n}\right\}_{i=1}^{n}$ and $\left\{Y_{i}^{n}\right\}_{i=1}^{n}$ both i.i.d. from $\mu$ and $v$, respectively.

$$
F_{\mu_{n}}(x)=\frac{1}{n} \sum_{i=1}^{n} I\left(X_{i}^{n} \leq x\right), F_{v_{n}}(y)=\frac{1}{n} \sum_{j=1}^{n} I\left(Y_{j}^{n} \leq y\right)
$$

- Consider

$$
\begin{aligned}
& \max _{\pi\left(x_{i}^{n}, x_{j}^{n}\right) \geq 0} \sum_{i, j} \Psi\left(x_{i}^{n}, y_{j}^{n}\right) \pi\left(x_{i}^{n}, y_{j}^{n}\right) \\
& \sum_{j} \pi\left(x_{i}^{n}, y_{j}^{n}\right)=\frac{1}{n} \forall x_{i}, \quad \sum_{i} \pi\left(x_{i}^{n}, y_{j}^{n}\right)=\frac{1}{n} \forall y_{j} .
\end{aligned}
$$

- Clearly, simply sort and match is the solution!


## Solving for Optimal Transport Coupling

- Think of $Y_{j}^{n}=-\log \left(1-U_{j}^{n}\right)=F_{v}^{-1}\left(U_{j}^{n}\right)$ for $U_{j}^{n}$ s i.i.d. uniform $(0,1)$.


## Solving for Optimal Transport Coupling

- Think of $Y_{j}^{n}=-\log \left(1-U_{j}^{n}\right)=F_{v}^{-1}\left(U_{j}^{n}\right)$ for $U_{j}^{n}$ s i.i.d. uniform $(0,1)$.
- The $j$-th order statistic $X_{(j)}^{n}$ is matched to $Y_{(j)}^{n}$.


## Solving for Optimal Transport Coupling

- Think of $Y_{j}^{n}=-\log \left(1-U_{j}^{n}\right)=F_{v}^{-1}\left(U_{j}^{n}\right)$ for $U_{j}^{n}$ s i.i.d. uniform $(0,1)$.
- The $j$-th order statistic $X_{(j)}^{n}$ is matched to $Y_{(j)}^{n}$.
- As $n \rightarrow \infty, X_{(n t)}^{n} \rightarrow t$, so $Y_{(n t)}^{n} \rightarrow-\log (1-t)$.


## Solving for Optimal Transport Coupling

- Think of $Y_{j}^{n}=-\log \left(1-U_{j}^{n}\right)=F_{v}^{-1}\left(U_{j}^{n}\right)$ for $U_{j}^{n}$ s i.i.d. uniform $(0,1)$.
- The $j$-th order statistic $X_{(j)}^{n}$ is matched to $Y_{(j)}^{n}$.
- As $n \rightarrow \infty, X_{(n t)}^{n} \rightarrow t$, so $Y_{(n t)}^{n} \rightarrow-\log (1-t)$.
- Thus, the optimal coupling as $n \rightarrow \infty$ is $X=U$ and $Y=-\log (1-U)$ (comonotonic coupling).


## Solving for Optimal Transport Coupling

- Think of $Y_{j}^{n}=-\log \left(1-U_{j}^{n}\right)=F_{v}^{-1}\left(U_{j}^{n}\right)$ for $U_{j}^{n}$ s i.i.d. uniform $(0,1)$.
- The $j$-th order statistic $X_{(j)}^{n}$ is matched to $Y_{(j)}^{n}$.
- As $n \rightarrow \infty, X_{(n t)}^{n} \rightarrow t$, so $Y_{(n t)}^{n} \rightarrow-\log (1-t)$.
- Thus, the optimal coupling as $n \rightarrow \infty$ is $X=U$ and $Y=-\log (1-U)$ (comonotonic coupling).
- In general, the optimal coupling is $X=F_{\mu}^{-1}(U)$ and $Y=F_{v}^{-1}(U)$.


## Identities for Wasserstein Distances

- Comonotonic coupling is the solution if $\partial_{x, y}^{2} \Psi(x, y) \geq 0$ supermodularity:

$$
\Psi\left(x \vee x^{\prime}, y \vee y^{\prime}\right)+\Psi\left(x \wedge x^{\prime}, y \wedge y^{\prime}\right) \geq \Psi(x, y)+\Psi\left(x^{\prime}, y^{\prime}\right)
$$

## Identities for Wasserstein Distances

- Comonotonic coupling is the solution if $\partial_{x, y}^{2} \Psi(x, y) \geq 0$ supermodularity:

$$
\Psi\left(x \vee x^{\prime}, y \vee y^{\prime}\right)+\Psi\left(x \wedge x^{\prime}, y \wedge y^{\prime}\right) \geq \Psi(x, y)+\Psi\left(x^{\prime}, y^{\prime}\right)
$$

- Or, for costs $c(x, y)=-\Psi(x, y)$, if $\partial_{x, y}^{2} c(x, y) \leq 0$ (submodularity).


## Identities for Wasserstein Distances

- Comonotonic coupling is the solution if $\partial_{x, y}^{2} \Psi(x, y) \geq 0$ supermodularity:

$$
\Psi\left(x \vee x^{\prime}, y \vee y^{\prime}\right)+\Psi\left(x \wedge x^{\prime}, y \wedge y^{\prime}\right) \geq \Psi(x, y)+\Psi\left(x^{\prime}, y^{\prime}\right)
$$

- Or, for costs $c(x, y)=-\Psi(x, y)$, if $\partial_{x, y}^{2} c(x, y) \leq 0$ (submodularity).
- Corollary: Suppose $c(x, y)=|x-y|$ then $X=F_{\mu}^{-1}(U)$ and $Y=F_{v}^{-1}(U)$ thus

$$
\begin{aligned}
D_{c}\left(F_{\mu}, F_{v}\right) & =\int_{0}^{1}\left|F_{\mu}^{-1}(u)-F_{v}^{-1}(u)\right| d u \\
& =\int_{-\infty}^{\infty}\left|F_{\mu}(x)-F_{v}(x)\right| d x
\end{aligned}
$$

## Identities for Wasserstein Distances

- Comonotonic coupling is the solution if $\partial_{x, y}^{2} \Psi(x, y) \geq 0$ supermodularity:

$$
\Psi\left(x \vee x^{\prime}, y \vee y^{\prime}\right)+\Psi\left(x \wedge x^{\prime}, y \wedge y^{\prime}\right) \geq \Psi(x, y)+\Psi\left(x^{\prime}, y^{\prime}\right)
$$

- Or, for costs $c(x, y)=-\Psi(x, y)$, if $\partial_{x, y}^{2} c(x, y) \leq 0$ (submodularity).
- Corollary: Suppose $c(x, y)=|x-y|$ then $X=F_{\mu}^{-1}(U)$ and $Y=F_{v}^{-1}(U)$ thus

$$
\begin{aligned}
D_{c}\left(F_{\mu}, F_{v}\right) & =\int_{0}^{1}\left|F_{\mu}^{-1}(u)-F_{v}^{-1}(u)\right| d u \\
& =\int_{-\infty}^{\infty}\left|F_{\mu}(x)-F_{v}(x)\right| d x
\end{aligned}
$$

- Similar identities are common for Wasserstein distances...


## Interesting Insight on Salary Effects

- In equilibrium, by the envelope theorem

$$
\begin{aligned}
& \dot{\beta}^{*}(y)=\frac{d}{d y} \sup _{x}\left[\Psi(x, y)-\alpha^{*}(x)\right]=\frac{\partial}{\partial y} \Psi\left(x_{y}, y\right)=x_{y} \\
& \dot{\alpha}^{*}(x)=\frac{\partial}{\partial x} \Psi\left(x, y_{x}\right)=y_{x}=F_{v}^{-1}\left(F_{\mu}(x)\right) .
\end{aligned}
$$

## Interesting Insight on Salary Effects

- In equilibrium, by the envelope theorem

$$
\begin{aligned}
\dot{\beta}^{*}(y) & =\frac{d}{d y} \sup _{x}\left[\Psi(x, y)-\alpha^{*}(x)\right]=\frac{\partial}{\partial y} \Psi\left(x_{y}, y\right)=x_{y} \\
\dot{\alpha}^{*}(x) & =\frac{\partial}{\partial x} \Psi\left(x, y_{x}\right)=y_{x}=F_{v}^{-1}\left(F_{\mu}(x)\right)
\end{aligned}
$$

- We also know that $y=-\log (1-x)$, or $x=1-\exp (-y)$

$$
\begin{aligned}
\beta^{*}(y) & =y+\exp (-y)-1+\beta^{*}(0) . \\
\alpha^{*}(x)+\beta^{*}(-\log (1-x)) & =x y .
\end{aligned}
$$

## Interesting Insight on Salary Effects

- In equilibrium, by the envelope theorem

$$
\begin{aligned}
\dot{\beta}^{*}(y) & =\frac{d}{d y} \sup _{x}\left[\Psi(x, y)-\alpha^{*}(x)\right]=\frac{\partial}{\partial y} \Psi\left(x_{y}, y\right)=x_{y} \\
\dot{\alpha}^{*}(x) & =\frac{\partial}{\partial x} \Psi\left(x, y_{x}\right)=y_{x}=F_{v}^{-1}\left(F_{\mu}(x)\right)
\end{aligned}
$$

- We also know that $y=-\log (1-x)$, or $x=1-\exp (-y)$

$$
\begin{aligned}
\beta^{*}(y) & =y+\exp (-y)-1+\beta^{*}(0) . \\
\alpha^{*}(x)+\beta^{*}(-\log (1-x)) & =x y .
\end{aligned}
$$

- What if $\Psi(x, y) \rightarrow \Psi(x, y)+f(x)$ ? (i.e. productivity changes).


## Interesting Insight on Salary Effects

- In equilibrium, by the envelope theorem

$$
\begin{aligned}
\dot{\beta}^{*}(y) & =\frac{d}{d y} \sup _{x}\left[\Psi(x, y)-\alpha^{*}(x)\right]=\frac{\partial}{\partial y} \Psi\left(x_{y}, y\right)=x_{y} \\
\dot{\alpha}^{*}(x) & =\frac{\partial}{\partial x} \Psi\left(x, y_{x}\right)=y_{x}=F_{v}^{-1}\left(F_{\mu}(x)\right) .
\end{aligned}
$$

- We also know that $y=-\log (1-x)$, or $x=1-\exp (-y)$

$$
\begin{aligned}
\beta^{*}(y) & =y+\exp (-y)-1+\beta^{*}(0) . \\
\alpha^{*}(x)+\beta^{*}(-\log (1-x)) & =x y .
\end{aligned}
$$

- What if $\Psi(x, y) \rightarrow \Psi(x, y)+f(x)$ ? (i.e. productivity changes).
- Answer: salaries increase if $f(\cdot)$ is increasing.


## Back to Wasserstein Distances

Additional properties of Optimal Transport Solutions: Kantorovich-Rubinstein Duality and Wasserstein GAN.

## Back to Wasserstein Distances

- Consider the case $c(x, y)=d(x, y)$.


## Back to Wasserstein Distances

- Consider the case $c(x, y)=d(x, y)$.
- Recall dual

$$
\begin{aligned}
& \max E_{\mu} \alpha(X)-E_{v} \beta(Y) \\
& \text { s.t. } \alpha(x)-\beta(y) \leq d(x, y) \forall x, y \in \mathcal{S} .
\end{aligned}
$$

## Back to Wasserstein Distances

- Consider the case $c(x, y)=d(x, y)$.
- Recall dual

$$
\begin{aligned}
& \max E_{\mu} \alpha(X)-E_{v} \beta(Y) \\
& \text { s.t. } \alpha(x)-\beta(y) \leq d(x, y) \forall x, y \in \mathcal{S} .
\end{aligned}
$$

- Note that given $\beta$, we should pick

$$
\alpha(x)=\beta^{d}(x):=\inf _{y}\{\beta(y)+d(x, y)\},
$$

similarly once $\alpha(\cdot)$ is chosen, we could improve by picking

$$
\beta^{d d}(y)=\sup _{x}\left\{\beta^{d}(x)-d(x, y)\right\} .
$$

## Transforms are Lipschitz

- Moreover, observe that $\beta^{d}(\cdot)$ is 1-Lipschitz

$$
\begin{aligned}
\beta^{d}(x)= & \inf _{y}\{\beta(y)+d(x, y)\}<- \text { recall def } \\
\beta^{d}(x)-\beta^{d}\left(x^{\prime}\right)= & \beta\left(y_{x}\right)+d\left(x, y_{x}\right) \\
& -\beta\left(y_{x^{\prime}}\right)-d\left(x, y_{x^{\prime}}\right) \\
\leq & d\left(x, y_{x^{\prime}}\right)-d\left(x, y_{x^{\prime}}\right) \leq d\left(x, x^{\prime}\right) .
\end{aligned}
$$

## Transforms are Lipschitz

- Moreover, observe that $\beta^{d}(\cdot)$ is 1-Lipschitz

$$
\begin{aligned}
\beta^{d}(x)= & \inf _{y}\{\beta(y)+d(x, y)\}<- \text { recall def } \\
\beta^{d}(x)-\beta^{d}\left(x^{\prime}\right)= & \beta\left(y_{x}\right)+d\left(x, y_{x}\right) \\
& -\beta\left(y_{x^{\prime}}\right)-d\left(x, y_{x^{\prime}}\right) \\
\leq & d\left(x, y_{x^{\prime}}\right)-d\left(x, y_{x^{\prime}}\right) \leq d\left(x, x^{\prime}\right) .
\end{aligned}
$$

- Same argument is true for $\beta^{d d}(y)$.


## The Transform of a Lipschitz Function is the Function Itself

- Moreover,

$$
\beta^{d}(x):=\inf _{y}\{\beta(y)+d(x, y)\} \leq \beta(x)
$$

and if $\beta$ is 1-Lipschitz (meaning $|\beta(x)-\beta(y)| \leq d(x, y)$ ) then

$$
\begin{aligned}
\beta^{d}(x)-\beta(x) & =\inf _{y}\{d(x, y)+\beta(y)-\beta(x)\} \\
& \geq \inf _{y}\{d(x, y)-d(x, y)\}=0 .
\end{aligned}
$$

## The Transform of a Lipschitz Function is the Function Itself

- Moreover,

$$
\beta^{d}(x):=\inf _{y}\{\beta(y)+d(x, y)\} \leq \beta(x)
$$

and if $\beta$ is 1-Lipschitz (meaning $|\beta(x)-\beta(y)| \leq d(x, y)$ ) then

$$
\begin{aligned}
\beta^{d}(x)-\beta(x) & =\inf _{y}\{d(x, y)+\beta(y)-\beta(x)\} \\
& \geq \inf _{y}\{d(x, y)-d(x, y)\}=0 .
\end{aligned}
$$

- Consequently, if $\beta$ is 1 -Lipschitz $\beta=\beta^{d} \ldots$ So, the dual can be simplified.


## Back to Wasserstein Distances

- Original Dual:

$$
\begin{aligned}
& \max E_{\mu} \alpha(X)-E_{v} \beta(Y) \\
& \text { s.t. } \alpha(x)-\beta(y) \leq d(x, y) \forall x, y \in \mathcal{S} .
\end{aligned}
$$

## Back to Wasserstein Distances

- Original Dual:

$$
\begin{aligned}
& \max E_{\mu} \alpha(X)-E_{v} \beta(Y) \\
& \text { s.t. } \alpha(x)-\beta(y) \leq d(x, y) \forall x, y \in \mathcal{S} .
\end{aligned}
$$

- Simplified Dual (called Kantorovich duality result):

$$
\begin{aligned}
& \max E_{\mu} \alpha(X)-E_{v} \alpha(Y) \\
& \text { s.t. } \alpha \text { is } 1 \text {-Lipschitz } .
\end{aligned}
$$

## Back to Wasserstein Distances

- Original Dual:

$$
\begin{aligned}
& \max E_{\mu} \alpha(X)-E_{v} \beta(Y) \\
& \text { s.t. } \alpha(x)-\beta(y) \leq d(x, y) \forall x, y \in \mathcal{S} .
\end{aligned}
$$

- Simplified Dual (called Kantorovich duality result):

$$
\begin{aligned}
& \max E_{\mu} \alpha(X)-E_{v} \alpha(Y) \\
& \text { s.t. } \alpha \text { is } 1 \text {-Lipschitz }
\end{aligned}
$$

- This is the basis for so-called Wasserstein GAN (Generative Adversarial Networks) - popular in artificial intelligence.


## A Quick Discussion on Wasserstein GAN

- Have you even thought about how to generate a "face" at random? ( https://github.com/hindupuravinash/the-gan-zoo ).



## A Quick Discussion on Wasserstein GAN

- What's the formulation

$$
\min _{\theta<N N} D_{\text {parameter }}\left(v_{\theta}, \mu_{n}\right),
$$

where $\mu_{n}$ represents the empirical measure of images.

## A Quick Discussion on Wasserstein GAN

- What's the formulation

$$
\min _{\theta<\mathrm{NN}} \operatorname{parameter} D_{d}\left(v_{\theta}, \mu_{n}\right),
$$

where $\mu_{n}$ represents the empirical measure of images.

- $v_{\theta}(\cdot)$ is a probability measure generated by a Neural Network (NN), from initial random noise


## A Quick Discussion on Wasserstein GAN

- What's the formulation

$$
\min _{\theta<\mathrm{NN}} \operatorname{parameter} D_{d}\left(v_{\theta}, \mu_{n}\right),
$$

where $\mu_{n}$ represents the empirical measure of images.

- $v_{\theta}(\cdot)$ is a probability measure generated by a Neural Network (NN), from initial random noise
- $\theta$ represents the parameter of the network.


## A Quick Discussion on Wasserstein GAN

- What's the formulation

$$
\min _{\theta<N N} D_{\text {parameter }}\left(v_{\theta}, \mu_{n}\right),
$$

where $\mu_{n}$ represents the empirical measure of images.

- $v_{\theta}(\cdot)$ is a probability measure generated by a Neural Network (NN), from initial random noise
- $\theta$ represents the parameter of the network.
- By duality

$$
\min _{\theta<\mathrm{NN}} \operatorname{sur}_{\text {parameter }} \sup _{\alpha-1-\mathrm{Lip}}\left\{E_{v_{\theta}}(\alpha(X))-E_{\mu_{n}}(\alpha(Y))\right\} .
$$

## A Quick Discussion on Wasserstein GAN

- What's the formulation

$$
\min _{\theta<\mathrm{NN}} \operatorname{parameter} D_{d}\left(v_{\theta}, \mu_{n}\right),
$$

where $\mu_{n}$ represents the empirical measure of images.

- $v_{\theta}(\cdot)$ is a probability measure generated by a Neural Network (NN), from initial random noise
- $\theta$ represents the parameter of the network.
- By duality

$$
\min _{\theta<\mathrm{NN}} \operatorname{sur}_{\text {pameter }} \sup _{\alpha-1-\text { Lip }}\left\{E_{v_{\theta}}(\alpha(X))-E_{\mu_{n}}(\alpha(Y))\right\} .
$$

- Use another Neural Network to parameterize $\alpha$ (i.e. a 1-Lip function).


## A Quick Discussion on Wasserstein GAN

- What's the formulation

$$
\min _{\theta<\mathrm{NN}} \operatorname{parameter} D_{d}\left(v_{\theta}, \mu_{n}\right),
$$

where $\mu_{n}$ represents the empirical measure of images.

- $v_{\theta}(\cdot)$ is a probability measure generated by a Neural Network (NN), from initial random noise
- $\theta$ represents the parameter of the network.
- By duality

$$
\min _{\theta<\text { NN parameter }} \sup _{\alpha-1-\text { Lip }}\left\{E_{V_{\theta}}(\alpha(X))-E_{\mu_{n}}(\alpha(Y))\right\} .
$$

- Use another Neural Network to parameterize $\alpha$ (i.e. a 1-Lip function).
- Apply automatic differentiation to compute gradients \& run stochastic gradient descent.


## Optimal Transport with Quadratic Costs

- The case $c(x, y)=\|x-y\|_{2}^{2} / 2$ is important because of its intuitive appeal and its theoretical properties.


## Optimal Transport with Quadratic Costs

- The case $c(x, y)=\|x-y\|_{2}^{2} / 2$ is important because of its intuitive appeal and its theoretical properties.
- We consider

$$
D_{c}(\mu, v)=\min _{\pi}\left\{2^{-1} E_{\pi}\|X-Y\|_{2}^{2}: \pi_{X}=\mu \text { and } \pi_{Y}=v\right\} .
$$

## Optimal Transport with Quadratic Costs

- The case $c(x, y)=\|x-y\|_{2}^{2} / 2$ is important because of its intuitive appeal and its theoretical properties.
- We consider

$$
D_{c}(\mu, v)=\min _{\pi}\left\{2^{-1} E_{\pi}\|X-Y\|_{2}^{2}: \pi_{X}=\mu \text { and } \pi_{Y}=v\right\} .
$$

- We assume that $E\|X\|_{2}^{2}+E\|Y\|_{2}^{2}<\infty$.


## Optimal Transport with Quadratic Costs

- The case $c(x, y)=\|x-y\|_{2}^{2} / 2$ is important because of its intuitive appeal and its theoretical properties.
- We consider

$$
D_{c}(\mu, v)=\min _{\pi}\left\{2^{-1} E_{\pi}\|X-Y\|_{2}^{2}: \pi_{X}=\mu \text { and } \pi_{Y}=v\right\} .
$$

- We assume that $E\|X\|_{2}^{2}+E\|Y\|_{2}^{2}<\infty$.
- So, the problem is equivalent to

$$
\max _{\pi}\left\{E_{\pi}\left(X^{T} Y\right): \pi_{X}=\mu \text { and } \pi_{Y}=v\right\}
$$

## Optimal Transport with Quadratic Costs

- The case $c(x, y)=\|x-y\|_{2}^{2} / 2$ is important because of its intuitive appeal and its theoretical properties.
- We consider

$$
D_{c}(\mu, v)=\min _{\pi}\left\{2^{-1} E_{\pi}\|X-Y\|_{2}^{2}: \pi_{X}=\mu \text { and } \pi_{Y}=v\right\} .
$$

- We assume that $E\|X\|_{2}^{2}+E\|Y\|_{2}^{2}<\infty$.
- So, the problem is equivalent to

$$
\max _{\pi}\left\{E_{\pi}\left(X^{T} Y\right): \pi_{X}=\mu \text { and } \pi_{Y}=v\right\}
$$

- The dual is

$$
\min \left\{E_{\mu} \alpha(X)+E_{v} \beta(Y): \alpha(x)+\beta(y) \geq x^{\top} y \text { for } x, y \in S\right\}
$$

## Optimal Transport with Quadratic Costs

- The dual is

$$
\min \left\{E_{\mu} \alpha(X)+E_{v} \beta(Y): \alpha(x)+\beta(y) \geq x^{\top} y \text { for } x, y \in S\right\}
$$

## Optimal Transport with Quadratic Costs

- The dual is

$$
\min \left\{E_{\mu} \alpha(X)+E_{v} \beta(Y): \alpha(x)+\beta(y) \geq x^{\top} y \text { for } x, y \in S\right\}
$$

- Note now that given $\alpha(x)$ we improve the objective function choosing

$$
\alpha^{*}(y)=\sup _{x}\left[x^{T} y-\alpha(x)\right],
$$

which is convex.

## Optimal Transport with Quadratic Costs

- The dual is

$$
\min \left\{E_{\mu} \alpha(X)+E_{v} \beta(Y): \alpha(x)+\beta(y) \geq x^{\top} y \text { for } x, y \in S\right\}
$$

- Note now that given $\alpha(x)$ we improve the objective function choosing

$$
\alpha^{*}(y)=\sup _{x}\left[x^{T} y-\alpha(x)\right],
$$

which is convex.

- So, in the end the dual is simplified to

$$
\min \left\{E_{\mu} \alpha(X)+E_{v} \alpha^{*}(Y): \alpha \text { convex }\right\} .
$$

## Optimal Transport with Quadratic Costs

- Now, our goal is to characterize the optimal solution of the primal and dual problems.


## Optimal Transport with Quadratic Costs

- Now, our goal is to characterize the optimal solution of the primal and dual problems.
- Suppose that $\mu$ has a density with respect to the Lebesgue measure.


## Optimal Transport with Quadratic Costs

- Now, our goal is to characterize the optimal solution of the primal and dual problems.
- Suppose that $\mu$ has a density with respect to the Lebesgue measure.
- By complementary slackness

$$
\alpha(x)+\alpha^{*}(y)=x^{T} y-\pi^{*} \text { a.s. }
$$

## Optimal Transport with Quadratic Costs

- Now, our goal is to characterize the optimal solution of the primal and dual problems.
- Suppose that $\mu$ has a density with respect to the Lebesgue measure.
- By complementary slackness

$$
\alpha(x)+\alpha^{*}(y)=x^{T} y-\pi^{*} \text { a.s. }
$$

- But given $x$, equality holds if and only if $y \in \partial a(x)<-$ subdifferential (by convex analysis).


## Optimal Transport with Quadratic Costs

- Now, our goal is to characterize the optimal solution of the primal and dual problems.
- Suppose that $\mu$ has a density with respect to the Lebesgue measure.
- By complementary slackness

$$
\alpha(x)+\alpha^{*}(y)=x^{T} y-\pi^{*} \text { a.s. }
$$

- But given $x$, equality holds if and only if $y \in \partial a(x)<-$ subdifferential (by convex analysis).
- Similarly, given $y$, if and only if $x \in \partial \alpha^{*}(y)$.


## Optimal Transport with Quadratic Costs

- Now, our goal is to characterize the optimal solution of the primal and dual problems.
- Suppose that $\mu$ has a density with respect to the Lebesgue measure.
- By complementary slackness

$$
\alpha(x)+\alpha^{*}(y)=x^{T} y-\pi^{*} \text { a.s. }
$$

- But given $x$, equality holds if and only if $y \in \partial a(x)<-$ subdifferential (by convex analysis).
- Similarly, given $y$, if and only if $x \in \partial \alpha^{*}(y)$.
- But by Rademacher's theorem $\alpha(\cdot)$ is differentiable almost everywhere. So, given $X \sim \mu, Y=\nabla \alpha(X)$.


## Optimal Transport with Quadratic Costs

- Consequently, this establishes Brennier's Theorem: If $c(x, y)=\|x-y\|_{2}^{2} / 2$ then the optimal coupling

$$
(X, Y)=(X, \nabla \alpha(X))
$$

where $\alpha(\cdot)$ is convex.

## Optimal Transport with Quadratic Costs

- Consequently, this establishes Brennier's Theorem: If $c(x, y)=\|x-y\|_{2}^{2} / 2$ then the optimal coupling

$$
(X, Y)=(X, \nabla \alpha(X))
$$

where $\alpha(\cdot)$ is convex.

- The optimal $\nabla \alpha(\cdot)$ is unique almost surely: Suppose $\nabla \bar{\alpha}$ is another solution to the dual.


## Optimal Transport with Quadratic Costs

- Consequently, this establishes Brennier's Theorem: If $c(x, y)=\|x-y\|_{2}^{2} / 2$ then the optimal coupling

$$
(X, Y)=(X, \nabla \alpha(X))
$$

where $\alpha(\cdot)$ is convex.

- The optimal $\nabla \alpha(\cdot)$ is unique almost surely: Suppose $\nabla \bar{\alpha}$ is another solution to the dual.
- Then consider the couplings $(X, \nabla \alpha(X))$ and $(X, \nabla \bar{\alpha}(X))$ we have that for almost every $x$

$$
\alpha(x)+\alpha^{*}(\nabla \bar{\alpha}(x))=x^{T} \nabla \bar{\alpha}(x)
$$

(by complementary slackness).

## Optimal Transport with Quadratic Costs

- Consequently, this establishes Brennier's Theorem: If $c(x, y)=\|x-y\|_{2}^{2} / 2$ then the optimal coupling

$$
(X, Y)=(X, \nabla \alpha(X))
$$

where $\alpha(\cdot)$ is convex.

- The optimal $\nabla \alpha(\cdot)$ is unique almost surely: Suppose $\nabla \bar{\alpha}$ is another solution to the dual.
- Then consider the couplings $(X, \nabla \alpha(X))$ and $(X, \nabla \bar{\alpha}(X))$ we have that for almost every $x$

$$
\alpha(x)+\alpha^{*}(\nabla \bar{\alpha}(x))=x^{T} \nabla \bar{\alpha}(x)
$$

(by complementary slackness).

- Therefore $\nabla \bar{\alpha}(x) \in \partial \alpha(x)$ and by Rademacher $\nabla \bar{\alpha}=\nabla \alpha$ almost surely.


## Optimal Transport with Quadratic Costs

- Example: Suppose that $X \sim N(0, I)$ and $Y \sim N(0, \Sigma)$ we want to transport $X$ into $Y$ optimally using the cost $c(x, y)=\|x-y\|_{2}^{2} / 2$.


## Optimal Transport with Quadratic Costs

- Example: Suppose that $X \sim N(0, I)$ and $Y \sim N(0, \Sigma)$ we want to transport $X$ into $Y$ optimally using the cost $c(x, y)=\|x-y\|_{2}^{2} / 2$.
- We postulate that $\nabla \alpha(x)=A x$ where $A$ is positive definite.


## Optimal Transport with Quadratic Costs

- Example: Suppose that $X \sim N(0, I)$ and $Y \sim N(0, \Sigma)$ we want to transport $X$ into $Y$ optimally using the cost $c(x, y)=\|x-y\|_{2}^{2} / 2$.
- We postulate that $\nabla \alpha(x)=A x$ where $A$ is positive definite.
- So, we must have that $A \cdot A=\Sigma$, the solution is that $A$ is the polar factorization of $\Sigma$.


## Optimal Transport with Quadratic Costs

- Example: Suppose that $X \sim N(0, I)$ and $Y \sim N(0, \Sigma)$ we want to transport $X$ into $Y$ optimally using the cost $c(x, y)=\|x-y\|_{2}^{2} / 2$.
- We postulate that $\nabla \alpha(x)=A x$ where $A$ is positive definite.
- So, we must have that $A \cdot A=\Sigma$, the solution is that $A$ is the polar factorization of $\Sigma$.
- From here it is easy to derive what the general optimal transport map is between two Gaussians (try this as an exercise).


## Illustration of Optimal Transport in Image Analysis

- Santambrogio (2010)'s illustration



## Distributionally Robust Performance Analysis

The discussion is based on B. \& Murthy (2016)
https://arxiv.org/abs/1604.01446.
https://pubsonline.informs.org/doi/abs/10.1287/moor.2018.0936?journalCod

## A Distributionally Robust Performance Analysis

- We are often interested in

$$
E_{P_{\text {true }}}(f(X))
$$

for a complex model $P_{\text {true }}$.

## A Distributionally Robust Performance Analysis

- We are often interested in

$$
E_{P_{\text {true }}}(f(X))
$$

for a complex model $P_{\text {true }}$.

- Moreover, we wish to optimize, namely

$$
\min _{\theta} E_{P_{\text {true }}}(h(X, \theta)) .
$$

## A Distributionally Robust Performance Analysis

- We are often interested in

$$
E_{P_{\text {true }}}(f(X))
$$

for a complex model $P_{\text {true }}$.

- Moreover, we wish to optimize, namely

$$
\min _{\theta} E_{P_{\text {true }}}(h(X, \theta)) .
$$

- Model $P_{\text {true }}$ might be unknown or too difficult to work with.


## A Distributionally Robust Performance Analysis

- We are often interested in

$$
E_{P_{\text {true }}}(f(X))
$$

for a complex model $P_{\text {true }}$.

- Moreover, we wish to optimize, namely

$$
\min _{\theta} E_{P_{\text {true }}}(h(X, \theta)) .
$$

- Model $P_{\text {true }}$ might be unknown or too difficult to work with.
- So, we introduce a proxy $P_{0}$ which provides a good trade-off between tractability and model fidelity (e.g. Brownian motion for random walk approximations).


## A Distributionally Robust Performance Analysis

- For $f(\cdot)$ upper semicontinuous with $E_{P_{0}}|f(X)|<\infty$

$$
\begin{aligned}
& \sup E_{P}(f(Y)) \\
& D_{c}\left(P, P_{0}\right) \leq \delta,
\end{aligned}
$$

$X$ takes values on a Polish space and $c(\cdot)$ is lower semi-continuous.

## A Distributionally Robust Performance Analysis

- For $f(\cdot)$ upper semicontinuous with $E_{P_{0}}|f(X)|<\infty$

$$
\begin{aligned}
& \sup E_{P}(f(Y)) \\
& D_{c}\left(P, P_{0}\right) \leq \delta,
\end{aligned}
$$

$X$ takes values on a Polish space and $c(\cdot)$ is lower semi-continuous.

- Also an infinite dimensional linear program

$$
\begin{aligned}
& \sup \int_{\mathcal{X} \times \mathcal{Y}} f(y) \pi(d x, d y) \\
& \text { s.t. } \int_{\mathcal{X} \times \mathcal{Y}} c(x, y) \pi(d x, d y) \leq \delta \\
& \int_{\mathcal{Y}} \pi(d x, d y)=P_{0}(d x) .
\end{aligned}
$$

## A Distributionally Robust Performance Analysis

- Formal duality:

$$
\begin{aligned}
\text { Dual }= & \inf _{\lambda \geq 0, \alpha}\left\{\lambda \delta+\int \alpha(x) P_{0}(d x)\right\} \\
& \lambda c(x, y)+\alpha(x) \geq f(y)
\end{aligned}
$$

## A Distributionally Robust Performance Analysis

- Formal duality:

$$
\begin{aligned}
\text { Dual }= & \inf _{\lambda \geq 0, \alpha}\left\{\lambda \delta+\int \alpha(x) P_{0}(d x)\right\} \\
& \lambda c(x, y)+\alpha(x) \geq f(y)
\end{aligned}
$$

- B. \& Murthy (2016) - No duality gap:

$$
\text { Dual }=\inf _{\lambda \geq 0}\left[\lambda \delta+E_{0}\left(\sup _{y}\{f(y)-\lambda c(X, y)\}\right)\right] .
$$

## A Distributionally Robust Performance Analysis

- Formal duality:

$$
\begin{aligned}
\text { Dual }= & \inf _{\lambda \geq 0, \alpha}\left\{\lambda \delta+\int \alpha(x) P_{0}(d x)\right\} \\
& \lambda c(x, y)+\alpha(x) \geq f(y)
\end{aligned}
$$

- B. \& Murthy (2016) - No duality gap:

$$
\text { Dual }=\inf _{\lambda \geq 0}\left[\lambda \delta+E_{0}\left(\sup _{y}\{f(y)-\lambda c(X, y)\}\right)\right] .
$$

- We refer to this as RoPA Duality in this talk.


## A Distributionally Robust Performance Analysis

- Formal duality:

$$
\begin{aligned}
\text { Dual }= & \inf _{\lambda \geq 0, \alpha}\left\{\lambda \delta+\int \alpha(x) P_{0}(d x)\right\} \\
& \lambda c(x, y)+\alpha(x) \geq f(y)
\end{aligned}
$$

- B. \& Murthy (2016) - No duality gap:

$$
\text { Dual }=\inf _{\lambda \geq 0}\left[\lambda \delta+E_{0}\left(\sup _{y}\{f(y)-\lambda c(X, y)\}\right)\right] .
$$

- We refer to this as RoPA Duality in this talk.
- Let us consider an important case first: $f(y)=I(y \in A) \&$ $c(x, x)=0$.


## A Distributionally Robust Performance Analysis

- So, if $f(y)=I(y \in A)$ and $c_{A}(X)=\inf \{y \in A: c(x, y)\}$, then

$$
\text { Dual }=\inf _{\lambda \geq 0}\left[\lambda \delta+E_{0}\left(1-\lambda c_{A}(X)\right)^{+}\right]=P_{0}\left(c_{A}(X) \leq 1 / \lambda_{*}\right)
$$

## A Distributionally Robust Performance Analysis

- So, if $f(y)=I(y \in A)$ and $c_{A}(X)=\inf \{y \in A: c(x, y)\}$, then

$$
\text { Dual }=\inf _{\lambda \geq 0}\left[\lambda \delta+E_{0}\left(1-\lambda c_{A}(X)\right)^{+}\right]=P_{0}\left(c_{A}(X) \leq 1 / \lambda_{*}\right)
$$

- If $c_{A}(X)$ is continuous under $P_{0} \& E_{0}\left(c_{A}(X)\right) \geq \delta$, then

$$
\delta=E_{0}\left[c_{A}(X) I\left(c_{A}(X) \leq 1 / \lambda_{*}\right)\right]
$$

## Example: Model Uncertainty in Bankruptcy Calculations

- $R(t)=$ the reserve (perhaps multiple lines) at time $t$.


## Example: Model Uncertainty in Bankruptcy Calculations

- $R(t)=$ the reserve (perhaps multiple lines) at time $t$
- Bankruptcy probability (in finite time horizon $T$ )

$$
u_{T}=P_{\text {true }}(R(t) \in B \text { for some } t \in[0, T])
$$

## Example: Model Uncertainty in Bankruptcy Calculations

- $R(t)=$ the reserve (perhaps multiple lines) at time $t$.
- Bankruptcy probability (in finite time horizon $T$ )

$$
u_{T}=P_{\text {true }}(R(t) \in B \text { for some } t \in[0, T])
$$

- $B$ is a set which models bankruptcy.


## Example: Model Uncertainty in Bankruptcy Calculations

- $R(t)=$ the reserve (perhaps multiple lines) at time $t$.
- Bankruptcy probability (in finite time horizon $T$ )

$$
u_{T}=P_{\text {true }}(R(t) \in B \text { for some } t \in[0, T])
$$

- $B$ is a set which models bankruptcy.
- Problem: Model ( $P_{\text {true }}$ ) may be complex, intractable or simply unknown...


## A Distributionally Robust Risk Analysis Formulation

- Our solution: Estimate $u_{T}$ by solving

$$
\sup _{D_{c}\left(P_{0}, P\right) \leq \delta} P_{\text {true }}(R(t) \in B \text { for some } t \in[0, T]),
$$

where $P_{0}$ is a suitable model.

## A Distributionally Robust Risk Analysis Formulation

- Our solution: Estimate $u_{T}$ by solving

$$
\sup _{D_{c}\left(P_{0}, P\right) \leq \delta} P_{\text {true }}(R(t) \in B \text { for some } t \in[0, T])
$$

where $P_{0}$ is a suitable model.

- $P_{0}=$ proxy for $P_{\text {true }}$.


## A Distributionally Robust Risk Analysis Formulation

- Our solution: Estimate $u_{T}$ by solving

$$
\sup _{D_{c}\left(P_{0}, P\right) \leq \delta} P_{\text {true }}(R(t) \in B \text { for some } t \in[0, T]),
$$

where $P_{0}$ is a suitable model.

- $P_{0}=$ proxy for $P_{\text {true }}$.
- $P_{0}$ right trade-off between fidelity and tractability.


## A Distributionally Robust Risk Analysis Formulation

- Our solution: Estimate $u_{T}$ by solving

$$
\sup _{D_{c}\left(P_{0}, P\right) \leq \delta} P_{\text {true }}(R(t) \in B \text { for some } t \in[0, T]) \text {, }
$$

where $P_{0}$ is a suitable model.

- $P_{0}=$ proxy for $P_{\text {true }}$.
- $P_{0}$ right trade-off between fidelity and tractability.
- $\delta$ is the distributional uncertainty size.


## A Distributionally Robust Risk Analysis Formulation

- Our solution: Estimate $u_{T}$ by solving

$$
\sup _{D_{c}\left(P_{0}, P\right) \leq \delta} P_{\text {true }}(R(t) \in B \text { for some } t \in[0, T]) \text {, }
$$

where $P_{0}$ is a suitable model.

- $P_{0}=$ proxy for $P_{\text {true }}$.
- $P_{0}$ right trade-off between fidelity and tractability.
- $\delta$ is the distributional uncertainty size.
- $D_{c}(\cdot)$ is the distributional uncertainty region.


## Desirable Elements of Distributionally Robust Formulation

- Would like $D_{c}(\cdot)$ to have wide flexibility (even non-parametric).


## Desirable Elements of Distributionally Robust Formulation

- Would like $D_{c}(\cdot)$ to have wide flexibility (even non-parametric).
- Want optimization to be tractable.


## Desirable Elements of Distributionally Robust Formulation

- Would like $D_{c}(\cdot)$ to have wide flexibility (even non-parametric).
- Want optimization to be tractable.
- Want to preserve advantages of using $P_{0}$.


## Desirable Elements of Distributionally Robust Formulation

- Would like $D_{c}(\cdot)$ to have wide flexibility (even non-parametric).
- Want optimization to be tractable.
- Want to preserve advantages of using $P_{0}$.
- Want a way to estimate $\delta$.


## Connections to Distributionally Robust Optimization

- Standard choices based on divergence (such as Kullback-Leibler) Hansen \& Sargent (2016)

$$
D(v \| \mu)=E_{v}\left(\log \left(\frac{d v}{d \mu}\right)\right)
$$

## Connections to Distributionally Robust Optimization

- Standard choices based on divergence (such as Kullback-Leibler) Hansen \& Sargent (2016)

$$
D(v \| \mu)=E_{v}\left(\log \left(\frac{d v}{d \mu}\right)\right)
$$

- Robust Optimization: Ben-Tal, El Ghaoui, Nemirovski (2009).


## Connections to Distributionally Robust Optimization

- Standard choices based on divergence (such as Kullback-Leibler) Hansen \& Sargent (2016)

$$
D(v \| \mu)=E_{v}\left(\log \left(\frac{d v}{d \mu}\right)\right)
$$

- Robust Optimization: Ben-Tal, El Ghaoui, Nemirovski (2009).
- Big problem: Absolute continuity may typically be violated...


## Connections to Distributionally Robust Optimization

- Standard choices based on divergence (such as Kullback-Leibler) Hansen \& Sargent (2016)

$$
D(v \| \mu)=E_{v}\left(\log \left(\frac{d v}{d \mu}\right)\right)
$$

- Robust Optimization: Ben-Tal, El Ghaoui, Nemirovski (2009).
- Big problem: Absolute continuity may typically be violated...
- Think of using Brownian motion as a proxy model for $R(t) \ldots$


## Connections to Distributionally Robust Optimization

- Standard choices based on divergence (such as Kullback-Leibler) Hansen \& Sargent (2016)

$$
D(v \| \mu)=E_{v}\left(\log \left(\frac{d v}{d \mu}\right)\right)
$$

- Robust Optimization: Ben-Tal, El Ghaoui, Nemirovski (2009).
- Big problem: Absolute continuity may typically be violated...
- Think of using Brownian motion as a proxy model for $R(t) \ldots$
- Optimal transport is a natural option!


## Application 1: Back to Classical Risk Problem

- Suppose that

$$
\begin{aligned}
& c(x, y)=d_{J}(x(\cdot), y(\cdot))=\text { Skorokhod } J_{1} \text { metric. } \\
& =\inf _{\phi(\cdot) \text { bijection }}\left\{\sup _{t \in[0,1]}|x(t)-y(\phi(t))|, \sup _{t \in[0,1]}|\phi(t)-t|\right\} \text {. }
\end{aligned}
$$

## Application 1: Back to Classical Risk Problem

- Suppose that

$$
\begin{aligned}
& c(x, y)=d_{J}(x(\cdot), y(\cdot))=\text { Skorokhod } J_{1} \text { metric. } \\
& =\inf _{\phi(\cdot) \text { bijection }}\left\{\sup _{t \in[0,1]}|x(t)-y(\phi(t))|, \sup _{t \in[0,1]}|\phi(t)-t|\right\} \text {. }
\end{aligned}
$$

- If $R(t)=b-Z(t)$, then ruin during time interval $[0,1]$ is

$$
B_{b}=\left\{R(\cdot): 0 \geq \inf _{t \in[0,1]} R(t)\right\}=\left\{Z(\cdot): b \leq \sup _{t \in[0,1]} Z(t)\right\}
$$

## Application 1: Back to Classical Risk Problem

- Suppose that

$$
\begin{aligned}
& c(x, y)=d_{J}(x(\cdot), y(\cdot))=\text { Skorokhod } J_{1} \text { metric. } \\
& =\inf _{\phi(\cdot) \text { bijection }}\left\{\sup _{t \in[0,1]}|x(t)-y(\phi(t))|, \sup _{t \in[0,1]}|\phi(t)-t|\right\} \text {. }
\end{aligned}
$$

- If $R(t)=b-Z(t)$, then ruin during time interval $[0,1]$ is

$$
B_{b}=\left\{R(\cdot): 0 \geq \inf _{t \in[0,1]} R(t)\right\}=\left\{Z(\cdot): b \leq \sup _{t \in[0,1]} Z(t)\right\}
$$

- Let $P_{0}(\cdot)$ be the Wiener measure want to compute

$$
\sup _{D_{c}\left(P_{0}, P\right) \leq \delta} P\left(Z \in B_{b}\right) .
$$

## Application 1: Computing Distance to Bankruptcy



- So: $\left\{c_{B_{b}}(Z) \leq 1 / \lambda_{*}\right\}=\left\{\sup _{t \in[0,1]} Z(t) \geq b-1 / \lambda^{*}\right\}$, and

$$
\sup _{D_{c}\left(P_{0}, P\right) \leq \delta} P\left(Z \in B_{b}\right)=P_{0}\left(\sup _{t \in[0,1]} Z(t) \geq b-1 / \lambda^{*}\right) .
$$

## Application 1: Computing Uncertainty Size

- Note any coupling $\pi$ so that $\pi_{X}=P_{0}$ and $\pi_{Y}=P$ satisfies

$$
D_{c}\left(P_{0}, P\right) \leq E_{\pi}[c(X, Y)] \approx \delta
$$

## Application 1: Computing Uncertainty Size

- Note any coupling $\pi$ so that $\pi_{X}=P_{0}$ and $\pi_{Y}=P$ satisfies

$$
D_{c}\left(P_{0}, P\right) \leq E_{\pi}[c(X, Y)] \approx \delta
$$

- So use any coupling between evidence and $P_{0}$ or expert knowledge.


## Application 1: Computing Uncertainty Size

- Note any coupling $\pi$ so that $\pi_{X}=P_{0}$ and $\pi_{Y}=P$ satisfies

$$
D_{c}\left(P_{0}, P\right) \leq E_{\pi}[c(X, Y)] \approx \delta
$$

- So use any coupling between evidence and $P_{0}$ or expert knowledge.
- We discuss choosing $\delta$ non-parametrically momentarily.


## Application 1: Illustration of Coupling

- Given arrivals and claim sizes let $Z(t)=m_{2}^{-1 / 2} \sum_{k=1}^{N(t)}\left(X_{k}-m_{1}\right)$

Algorithm 1 To embed the process $(Z(t): t \geq 0)$ in Brownian motion $(B(t): t \geq 0)$
Given: Brownian motion $B(t)$, moment $m_{1}$ and independent realizations of claim sizes $X_{1}, X_{2}, \ldots$
Initialize $\tau_{0}:=0$ and $\Psi_{0}:=0$. For $j \geq 1$, recursively define,

$$
\tau_{j+1}:=\inf \left\{s \geq \tau_{j}: \sup _{\tau_{j} \leq r \leq s} B_{r}-B_{s}=X_{j+1}\right\}, \text { and } \Psi_{j}:=\Psi_{j-1}+X_{j}
$$

Define the auxiliary processes

$$
\tilde{S}(t):=\sum_{j>0} \sup _{\tau_{j} \leq s \leq t} B(s) \mathbf{1}\left(\tau_{j} \leq t<\tau_{j+1}\right) \text { and } \tilde{N}(t):=\sum_{j \geq 0} \Psi_{j} \mathbf{1}\left(\tau_{j} \leq t<\tau_{j+1}\right) .
$$

Let $A(t):=\tilde{N}(t)+\tilde{S}(t)$, and identify the time change $\sigma(t):=\inf \left\{s: A(s)=m_{1} t\right\}$. Next, take the time changed version $Z(t):=\tilde{S}(\sigma(t))$.

Replace $Z(t)$ by $-Z(t)$ and $B(t)$ by $-B(t)$.

## Application 1: Illustration of Coupling

- Given arrivals and claim sizes let $Z(t)=m_{2}^{-1 / 2} \sum_{k=1}^{N(t)}\left(X_{k}-m_{1}\right)$

Algorithm 1 To embed the process $(Z(t): t \geq 0)$ in Brownian motion $(B(t): t \geq 0)$
Given: Brownian motion $B(t)$, moment $m_{1}$ and independent realizations of claim sizes $X_{1}, X_{2}, \ldots$
Initialize $\tau_{0}:=0$ and $\Psi_{0}:=0$. For $j \geq 1$, recursively define,

$$
\tau_{j+1}:=\inf \left\{s \geq \tau_{j}: \sup _{\tau_{j} \leq r \leq s} B_{r}-B_{s}=X_{j+1}\right\}, \text { and } \Psi_{j}:=\Psi_{j-1}+X_{j}
$$

Define the auxiliary processes

$$
\tilde{S}(t):=\sum_{j>0} \sup _{\tau_{j} \leq s \leq t} B(s) \mathbf{1}\left(\tau_{j} \leq t<\tau_{j+1}\right) \text { and } \tilde{N}(t):=\sum_{j \geq 0} \Psi_{j} \mathbf{1}\left(\tau_{j} \leq t<\tau_{j+1}\right) .
$$

Let $A(t):=\tilde{N}(t)+\tilde{S}(t)$, and identify the time change $\sigma(t):=\inf \left\{s: A(s)=m_{1} t\right\}$. Next, take the time changed version $Z(t):=\tilde{S}(\sigma(t))$.

Replace $Z(t)$ by $-Z(t)$ and $B(t)$ by $-B(t)$.

- See also Fomivoch, Gonzalez-Cazares, Ivanovs (2021).


## Application 1: Coupling in Action

Figure 4. A coupled path output by Algorithm 1


## Application 1: Numerical Example

- Assume Poisson arrivals.
- Pareto claim sizes with index $2.2-\left(P(V>t)=1 /(1+t)^{2.2}\right)$.
- Cost $c(x, y)=d_{J}(x, y)^{2}<-$ note power of 2 .
- Used Algorithm 1 to calibrate (estimating means and variances from data).

| $b$ | $\frac{P_{0}(\text { Ruin })}{P_{\text {true }}(\text { Ruin })}$ | $\frac{P_{\text {robust }}^{*}(\text { Ruin })}{P_{\text {true }} \text { Ruin) }}$ |
| :---: | :---: | :---: |
| 100 | $1.07 \times 10^{-1}$ | 12.28 |
| 150 | $2.52 \times 10^{-4}$ | 10.65 |
| 200 | $5.35 \times 10^{-8}$ | 10.80 |
| 250 | $1.15 \times 10^{-12}$ | 10.98 |

- See also Birghila, Aigner, Engelke (2021)


## Additional Applications: Multidimensional Ruin Problems

- https://arxiv.org/abs/1604.01446 contains more applications.


## Additional Applications: Multidimensional Ruin Problems

- https://arxiv.org/abs/1604.01446 contains more applications.
- Control: $\min _{\theta} \sup _{P: D\left(P, P_{0}\right) \leq \delta} E[L(\theta, Z)]<-$ robust optimal reinsurance.

(b)Computation of worst-case ruin using the baseline measure


## Additional Applications: Multidimensional Ruin Problems

- https://arxiv.org/abs/1604.01446 contains more applications.
- Control: $\min _{\theta} \sup _{P: D\left(P, P_{0}\right) \leq \delta} E[L(\theta, Z)]<-$ robust optimal reinsurance.

(b)Computation of worst-case ruin using the baseline measure
- Multidimensional risk processes (explicit evaluation of $c_{B}(x)$ for $d_{J}$ metric).


## Additional Applications: Multidimensional Ruin Problems

- https://arxiv.org/abs/1604.01446 contains more applications.
- Control: $\min _{\theta} \sup _{P: D\left(P, P_{0}\right) \leq \delta} E[L(\theta, Z)]<-$ robust optimal reinsurance.

(b)Computation of worst-case ruin using the baseline measure
- Multidimensional risk processes (explicit evaluation of $c_{B}(x)$ for $d_{J}$ metric).
- Key insight: Geometry of target set often remains largely the same!


## Additional Applications: Multidimensional Ruin Problems

- https://arxiv.org/abs/1604.01446 contains more applications.
- Control: $\min _{\theta} \sup _{P: D\left(P, P_{0}\right) \leq \delta} E[L(\theta, Z)]<-$ robust optimal reinsurance.

(b)Computation of worst-case ruin using the baseline measure
- Multidimensional risk processes (explicit evaluation of $c_{B}(x)$ for $d_{J}$ metric).
- Key insight: Geometry of target set often remains largely the same!
- See also Eneelke and Ivanovs (2017).


## A Bit of Background on Online Advertising

## Background: (Very) Simplified version of Demand Side Platforms (DSPs)



Goal of DSP: Maximize revenue on behalf of advertisers

## A Bit of Background on Online Advertising

- Until recently, most exchanges operated using second price auctions.


## A Bit of Background on Online Advertising

- Until recently, most exchanges operated using second price auctions.
- The optimal bidding policy in second price auctions is to bid truthfully.


## A Bit of Background on Online Advertising

- Until recently, most exchanges operated using second price auctions.
- The optimal bidding policy in second price auctions is to bid truthfully.
- Now, first price auction exchanges have become popular.


## A Bit of Background on Online Advertising

- Until recently, most exchanges operated using second price auctions.
- The optimal bidding policy in second price auctions is to bid truthfully.
- Now, first price auction exchanges have become popular.
- How to transfer information from second-price exchanges into first-price exchanges?


## Transfer Information and Mitigation of Model Error

## Summary of blue print A $->$ B $->$ C $->$ D



## Notations

- $U_{i}=(\mathrm{dlls} / 1000)$ value of the item in auction $i$ if we win. We write $U_{i}=u_{i}$ when value is given.
- $b_{i}=($ dlls $/ 1000)$ is what we bid in the $i$-th auction (cost in 1st price auction).
- $V_{i}=(\mathrm{dlls} / 1000)$ is the highest competing bid in the $i$-th auction.
- $f_{V_{i}}=$ the probability density function of $V_{i}$.
- $F_{V_{i}}=$ the cumulative distribution function of $V_{i}$.


## Model and Performance Measure

- A Simplified Model:

$$
\max _{\left\{b_{1}, \ldots, b_{n}\right\}} \frac{1}{n} \sum_{i=1}^{n}\left(u_{i}-b_{i}\right) P\left(V_{i} \leq b_{i} \mid U_{i}=u_{i}\right)
$$

where $n$ is the number of auctions in a given time period, for instance, a day.

## Model and Performance Measure

- A Simplified Model:

$$
\max _{\left\{b_{1}, \ldots, b_{n}\right\}} \frac{1}{n} \sum_{i=1}^{n}\left(u_{i}-b_{i}\right) P\left(V_{i} \leq b_{i} \mid U_{i}=u_{i}\right)
$$

where $n$ is the number of auctions in a given time period, for instance, a day.

- Assume auctions are split according to segments, such as line and exchange, to induce homogeneity.


## Model and Performance Measure

- A Simplified Model:

$$
\max _{\left\{b_{1}, \ldots, b_{n}\right\}} \frac{1}{n} \sum_{i=1}^{n}\left(u_{i}-b_{i}\right) P\left(V_{i} \leq b_{i} \mid U_{i}=u_{i}\right)
$$

where $n$ is the number of auctions in a given time period, for instance, a day.

- Assume auctions are split according to segments, such as line and exchange, to induce homogeneity.
- Homogeneity: For each $i \neq j$

$$
P\left(V_{i} \leq b \mid U_{i}=u\right)=P\left(V_{j} \leq b \mid U_{j}=u\right) .
$$

## Model and Performance Measure

- A Simplified Model:

$$
\max _{\left\{b_{1}, \ldots, b_{n}\right\}} \frac{1}{n} \sum_{i=1}^{n}\left(u_{i}-b_{i}\right) P\left(V_{i} \leq b_{i} \mid U_{i}=u_{i}\right)
$$

where $n$ is the number of auctions in a given time period, for instance, a day.

- Assume auctions are split according to segments, such as line and exchange, to induce homogeneity.
- Homogeneity: For each $i \neq j$

$$
P\left(V_{i} \leq b \mid U_{i}=u\right)=P\left(V_{j} \leq b \mid U_{j}=u\right) .
$$

- Under homogeneity it suffices to solve

$$
\max _{b}(u-b) P(V \leq b \mid U=u)
$$

## Model and Performance Measure

- A Simplified Model:

$$
\max _{\left\{b_{1}, \ldots, b_{n}\right\}} \frac{1}{n} \sum_{i=1}^{n}\left(u_{i}-b_{i}\right) P\left(V_{i} \leq b_{i} \mid U_{i}=u_{i}\right)
$$

where $n$ is the number of auctions in a given time period, for instance, a day.

- Assume auctions are split according to segments, such as line and exchange, to induce homogeneity.
- Homogeneity: For each $i \neq j$

$$
P\left(V_{i} \leq b \mid U_{i}=u\right)=P\left(V_{j} \leq b \mid U_{j}=u\right)
$$

- Under homogeneity it suffices to solve

$$
\max _{b}(u-b) P(V \leq b \mid U=u)
$$

- Also assume conditional independence.


## Dealing with Dependence

- Setting the derivative with respect to $b$ equal to zero yields

$$
b=u-F_{V \mid U=u}(b) / f_{V \mid U=u}(b) .
$$

## Dealing with Dependence

- Setting the derivative with respect to $b$ equal to zero yields

$$
b=u-F_{V \mid U=u}(b) / f_{V \mid U=u}(b) .
$$

- Challenge: The quantity

$$
F_{V \mid U=u}(\cdot) \text { and } f_{V \mid U=u}(\cdot)
$$

are virtually impossible to estimate in a first price auction setting.

## Dealing with Dependence

- Setting the derivative with respect to $b$ equal to zero yields

$$
b=u-F_{V \mid U=u}(b) / f_{V \mid U=u}(b) .
$$

- Challenge: The quantity

$$
F_{V \mid U=u}(\cdot) \text { and } f_{V \mid U=u}(\cdot)
$$

are virtually impossible to estimate in a first price auction setting.

- Virtually ONLY solution: Assume that $V$ and $U$ are conditionally independent given some other observable factor $\Theta$.


## Dealing with Dependence

- Setting the derivative with respect to $b$ equal to zero yields

$$
b=u-F_{V \mid U=u}(b) / f_{V \mid U=u}(b) .
$$

- Challenge: The quantity

$$
F_{V \mid U=u}(\cdot) \text { and } f_{V \mid U=u}(\cdot)
$$

are virtually impossible to estimate in a first price auction setting.

- Virtually ONLY solution: Assume that $V$ and $U$ are conditionally independent given some other observable factor $\Theta$.
- For example: $\Theta$ is a value type (i.e. $\Theta=k \Leftrightarrow U \in \mathcal{A}_{k}$ ) $=$ segmentation across values (there are only a few segments).


## Dealing with Dependence

- Setting the derivative with respect to $b$ equal to zero yields

$$
b=u-F_{V \mid U=u}(b) / f_{V \mid U=u}(b) .
$$

- Challenge: The quantity

$$
F_{V \mid U=u}(\cdot) \text { and } f_{V \mid U=u}(\cdot)
$$

are virtually impossible to estimate in a first price auction setting.

- Virtually ONLY solution: Assume that $V$ and $U$ are conditionally independent given some other observable factor $\Theta$.
- For example: $\Theta$ is a value type (i.e. $\Theta=k \Leftrightarrow U \in \mathcal{A}_{k}$ ) $=$ segmentation across values (there are only a few segments).
- We go back to this in part II)...


## Inducing Homogeneity and Conditional Independence




## Quantifying Model Mispecifications

- Even if two exchanges run under second price auctions, their competitive landscapes may be different.


## Quantifying Model Mispecifications

- Even if two exchanges run under second price auctions, their competitive landscapes may be different.
- So, if $\bar{V}$ is taken from exchange $X$, we need to recognize the possibility of model error.


## Quantifying Model Mispecifications

- Even if two exchanges run under second price auctions, their competitive landscapes may be different.
- So, if $\bar{V}$ is taken from exchange $X$, we need to recognize the possibility of model error.
- We do this by introducing a metric to compare CDFs, say $F$ and $G$

$$
D(F, G)=\int_{-\infty}^{\infty}|F(x)-G(x)| d x
$$

## Quantifying Model Mispecifications

- Even if two exchanges run under second price auctions, their competitive landscapes may be different.
- So, if $\bar{V}$ is taken from exchange $X$, we need to recognize the possibility of model error.
- We do this by introducing a metric to compare CDFs, say $F$ and $G$

$$
D(F, G)=\int_{-\infty}^{\infty}|F(x)-G(x)| d x
$$

- It turns out that
$D(F, G)=\min \{E(|X-Y|)$ over all joint distributions such that $X$ has CDF $F$ and $Y$ has CDF $G$.


## Quantifying Model Mispecifications

- We now want

$$
\max _{b} \min _{D\left(F, F_{V}\right) \leq \delta}(u-b) F(b) .
$$

## Quantifying Model Mispecifications

- We now want

$$
\max _{b} \min _{D\left(F, F_{V}\right) \leq \delta}(u-b) F(b) .
$$

- If we write $\bar{F}(x)=1-F(x)=P(V>x)$, then the inner minimization is equivalent to

$$
\max _{D\left(F, F_{V}\right) \leq \delta} \bar{F}(b)=\max _{D\left(F, F_{V}\right) \leq \delta} P_{F}(V>b)=P_{F}\left(V>b-\lambda_{b}\right) .
$$

## Quantifying Model Mispecifications

- We now want

$$
\max _{b} \min _{D\left(F, F_{V}\right) \leq \delta}(u-b) F(b) .
$$

- If we write $\bar{F}(x)=1-F(x)=P(V>x)$, then the inner minimization is equivalent to

$$
\max _{D\left(F, F_{V}\right) \leq \delta} \bar{F}(b)=\max _{D\left(F, F_{V}\right) \leq \delta} P_{F}(V>b)=P_{F}\left(V>b-\lambda_{b}\right) .
$$

- Let $\lambda=\lambda_{b} \geq 0$ be a Lagrange multiplier, the "worst case distribution" is

$$
\begin{aligned}
V^{*}= & V \cdot I(V>b)+b \cdot I(b-\lambda<V \leq b) \\
& +V \cdot I(V \leq b-\lambda)
\end{aligned}
$$

## Quantifying Model Mispecifications

- We now want

$$
\max _{b} \min _{D\left(F, F_{V}\right) \leq \delta}(u-b) F(b) .
$$

- If we write $\bar{F}(x)=1-F(x)=P(V>x)$, then the inner minimization is equivalent to

$$
\max _{D\left(F, F_{V}\right) \leq \delta} \bar{F}(b)=\max _{D\left(F, F_{V}\right) \leq \delta} P_{F}(V>b)=P_{F}\left(V>b-\lambda_{b}\right) .
$$

- Let $\lambda=\lambda_{b} \geq 0$ be a Lagrange multiplier, the "worst case distribution" is

$$
\begin{aligned}
V^{*}= & V \cdot I(V>b)+b \cdot I(b-\lambda<V \leq b) \\
& +V \cdot I(V \leq b-\lambda)
\end{aligned}
$$

- Intuitively: re-arrange $V$ as cheaply as possible to produce $V^{*}$ so that $V^{*}>b$ happens ( $\lambda$ computed to satisfy cost constraint).


## Quantifying Model Mispecifications

- Conclusion: We are trying to find the (Nash Equilibrium) policy $b^{*}(u)=f(u)$ so

$$
\begin{aligned}
& \max _{b} \min _{D\left(F, F_{\bar{V}}\right) \leq \delta}(u-b) F_{\bar{V}}\left(f^{-1}(b)\right) \\
= & \max _{b}(u-b) F_{\bar{V}}\left(f^{-1}(b)-\lambda_{f^{-1}(b)}\right) .
\end{aligned}
$$

## Quantifying Model Mispecifications

- Conclusion: We are trying to find the (Nash Equilibrium) policy $b^{*}(u)=f(u)$ so

$$
\begin{aligned}
& \max _{b} \min _{D\left(F, F_{\bar{V}}\right) \leq \delta}(u-b) F_{\bar{V}}\left(f^{-1}(b)\right) \\
= & \max _{b}(u-b) F_{\bar{V}}\left(f^{-1}(b)-\lambda_{f^{-1}(b)}\right) .
\end{aligned}
$$

- Optimizing over $b(\cdot)$ we obtain

$$
b(u)=\frac{\int_{0}^{u} x f_{\bar{V}}\left(x-\lambda_{x}\right)(1-\dot{\lambda}(x)) d x}{F_{\bar{V}}\left(u-\lambda_{u}\right)}
$$

with

$$
\int_{u-\lambda_{u}}^{u}(u-v) f_{\bar{V}}(v) d v=\delta
$$

## Approximate Distributionally Robust Equilibrium Bidding Policies

- While the previous equations can be solved numerically, they may be a bit cumbersome to implement.


## Approximate Distributionally Robust Equilibrium Bidding Policies

- While the previous equations can be solved numerically, they may be a bit cumbersome to implement.
- So, we provide an asymptotic expansion as $\delta \rightarrow 0$.


## Approximate Distributionally Robust Equilibrium Bidding Policies

- While the previous equations can be solved numerically, they may be a bit cumbersome to implement.
- So, we provide an asymptotic expansion as $\delta \rightarrow 0$.
- This leads to a bidding strategy of the form

$$
b_{\delta}(u)=b_{0}(u)+\delta^{1 / 2} b_{1}(u)+O(\delta)
$$

where

$$
b_{0}(u)=E(\bar{V} \mid \bar{V} \leq u)=\int_{0}^{u} x f_{\bar{V}}(x) d x / F_{\bar{V}}(x)
$$

and

$$
b_{1}(u)=\frac{\sqrt{2}}{F_{\bar{V}}(u)}\left(\int_{0}^{u} \sqrt{f_{\bar{V}}(x)} d x-\frac{f_{\bar{V}}(u)}{F_{\bar{V}}(u)} \int_{0}^{u} F_{\bar{V}}(x) d x\right) .
$$

## Example

- Example 3: Back to logistic model


## Example

- Example 3: Back to logistic model
- $P(\bar{V} \leq x)=(1+\exp (-x c)) /(1+\exp (a-x c))$ for $a \in R, c>0$.


## Example

- Example 3: Back to logistic model
- $P(\bar{V} \leq x)=(1+\exp (-x c)) /(1+\exp (a-x c))$ for $a \in R, c>0$.
- $a=5, c=1$ and $\delta=.01$ (figures in $\$ / 1000$ )

We show the bidding policy and CDF for $a=5, c=1, \delta=0.01$ in the following plot.

(a) Bidding policy

(b) CDF of $V$

## Our Goal

So, now we want to add a player optimizing a decision and play the game:

$$
\min _{\theta} \max _{D\left(P, P_{n}\right) \leq \delta} E(I(X, \theta)) .
$$

Based on: Robust Wasserstein Profile Inference (B., Murthy \& Kang '16) https://arxiv.org/abs/1610.05627
https://www.cambridge.org/core/journals/journal-of-applied-probability
/article/abs/robust-wasserstein-profile-inference-and-applications-to-machine-learning

## Distributionally Robust Optimization in Machine Learning

- Consider estimating $\beta_{*} \in R^{m}$ in linear regression

$$
Y_{i}=\beta X_{i}+e_{i}
$$

where $\left\{\left(Y_{i}, X_{i}\right)\right\}_{i=1}^{n}$ are data points.

## Distributionally Robust Optimization in Machine Learning

- Consider estimating $\beta_{*} \in R^{m}$ in linear regression

$$
Y_{i}=\beta X_{i}+e_{i}
$$

where $\left\{\left(Y_{i}, X_{i}\right)\right\}_{i=1}^{n}$ are data points.

- Optimal Least Squares approach consists in estimating $\beta_{*}$ via

$$
\min _{\beta} E_{P_{n}}\left[\left(Y-\beta^{T} X\right)^{2}\right]=\min _{\beta} \frac{1}{n} \sum_{i=1}^{n}\left(Y_{i}-\beta^{T} X_{i}\right)^{2}
$$

## Distributionally Robust Optimization in Machine Learning

- Consider estimating $\beta_{*} \in R^{m}$ in linear regression

$$
Y_{i}=\beta X_{i}+e_{i}
$$

where $\left\{\left(Y_{i}, X_{i}\right)\right\}_{i=1}^{n}$ are data points.

- Optimal Least Squares approach consists in estimating $\beta_{*}$ via

$$
\min _{\beta} E_{P_{n}}\left[\left(Y-\beta^{T} X\right)^{2}\right]=\min _{\beta} \frac{1}{n} \sum_{i=1}^{n}\left(Y_{i}-\beta^{T} X_{i}\right)^{2}
$$

- Apply the distributionally robust estimator based on optimal transport.


## Applying Distributionally Robust Optimization in Linear Regression

Estimation of $\theta_{*}$ with DRO (०) and without DRO (०)


## Connection to Sqrt-Lasso

Theorem (B., Kang, Murthy (2016)) Suppose that

$$
c\left((x, y),\left(x^{\prime}, y^{\prime}\right)\right)=\left\{\begin{array}{cl}
\left\|x-x^{\prime}\right\|_{q}^{2} & \text { if } y=y^{\prime} \\
\infty & \text { if } y \neq y^{\prime}
\end{array}\right.
$$

Then, if $1 / p+1 / q=1$

$$
\max _{P: D_{c}\left(P, P_{n}\right) \leq \delta} E_{P}^{1 / 2}\left(\left(Y-\beta^{T} X\right)^{2}\right)=E_{P_{n}}^{1 / 2}\left[\left(Y-\beta^{T} X\right)^{2}\right]+\sqrt{\delta}\|\beta\|_{p}
$$

Remark 1: This is sqrt-Lasso (Belloni et al. (2011)).

## Logistic Regression

- Classical classification model:

$$
\begin{aligned}
P(Y=1 \mid X) & =\frac{\exp \left(\beta^{T} X\right)}{1+\exp \left(\beta^{T} X\right)}=\frac{1}{\exp \left(-\beta^{T} X\right)+1} \\
P(Y=-1 \mid X) & =\frac{1}{1+\exp \left(\beta^{T} X\right)}
\end{aligned}
$$

## Logistic Regression

- Classical classification model:

$$
\begin{aligned}
P(Y=1 \mid X) & =\frac{\exp \left(\beta^{T} X\right)}{1+\exp \left(\beta^{T} X\right)}=\frac{1}{\exp \left(-\beta^{T} X\right)+1} \\
P(Y=-1 \mid X) & =\frac{1}{1+\exp \left(\beta^{T} X\right)}
\end{aligned}
$$

- The likelihood of $(y, x)$ is:

$$
-\log \left(1+\exp \left(-y \beta^{T} x\right)\right)
$$

## Logistic Regression

- Therefore, given $\left\{\left(y_{i}, x_{i}\right)\right\}_{i=1}^{n}$ maximum likelihood is equivalent to

$$
\max _{\beta}-\sum_{i=1}^{n} \log \left(1+\exp \left(-y_{i} \beta^{T} x_{i}\right)\right)
$$

## Logistic Regression

- Therefore, given $\left\{\left(y_{i}, x_{i}\right)\right\}_{i=1}^{n}$ maximum likelihood is equivalent to

$$
\max _{\beta}-\sum_{i=1}^{n} \log \left(1+\exp \left(-y_{i} \beta^{T} x_{i}\right)\right) .
$$

- Also equivalent to

$$
\begin{aligned}
& \min _{\beta} E_{P_{n}}\left[\log \left(1+\exp \left(-Y \beta^{T} X\right)\right)\right] \\
= & \min _{\beta} \frac{1}{n} \sum_{i=1}^{n} \log \left(1+\exp \left(-y_{i} \beta^{T} x_{i}\right)\right) .
\end{aligned}
$$

## Regularized Logistic Regression

Theorem (B., Kang, Murthy (2016)) Suppose that

$$
c\left((x, y),\left(x^{\prime}, y^{\prime}\right)\right)=\left\{\begin{array}{cll}
\left\|x-x^{\prime}\right\|_{q} & \text { if } y=y^{\prime} \\
\infty & \text { if } y \neq y^{\prime}
\end{array}\right.
$$

Then,

$$
\begin{aligned}
& \sup _{P:} \mathcal{D}_{c}\left(P, P_{n}\right) \leq \delta \\
& E_{P}\left[\log \left(1+e^{-Y \beta^{\top} X}\right)\right] \\
& =E_{P_{n}}\left[\log \left(1+e^{-Y \beta^{\top} X}\right)\right]+\delta\|\beta\|_{p} .
\end{aligned}
$$

Remark 1: First studied via an approximation in Esfahani and Kuhn (2015).

## Connection to Support Vector Machines

Theorem (B., Kang, Murthy (2016)) Suppose that

$$
c\left((x, y),\left(x^{\prime}, y^{\prime}\right)\right)=\left\{\begin{array}{cl}
\left\|x-x^{\prime}\right\|_{q} & \text { if } y=y^{\prime} \\
\infty & \text { if } y \neq y^{\prime}
\end{array} .\right.
$$

Then,

$$
\begin{aligned}
& P: \mathcal{D}_{c}\left(P, P_{n}\right) \leq \delta \\
& E_{P}\left[\left(1-Y \beta^{T} X\right)^{+}\right] \\
&=E_{P_{n}}\left[\left(1-Y \beta^{T} X\right)^{+}\right]+\delta\|\beta\|_{p}
\end{aligned}
$$

## Unification and Extensions of Regularized Estimators

- Distributionally Robust Optimization using Optimal Transport recovers many other estimators...


## Unification and Extensions of Regularized Estimators

- Distributionally Robust Optimization using Optimal Transport recovers many other estimators...
- Group Lasso: B., \& Kang (2016):
https://arxiv.org/abs/1705.04241


## Unification and Extensions of Regularized Estimators

- Distributionally Robust Optimization using Optimal Transport recovers many other estimators...
- Group Lasso: B., \& Kang (2016): https://arxiv.org/abs/1705.04241
- Generalized adaptive ridge: B., Kang, Murthy, Zhang (2017): https://arxiv.org/abs/1705.07152


## Unification and Extensions of Regularized Estimators

- Distributionally Robust Optimization using Optimal Transport recovers many other estimators...
- Group Lasso: B., \& Kang (2016): https://arxiv.org/abs/1705.04241
- Generalized adaptive ridge: B., Kang, Murthy, Zhang (2017): https://arxiv.org/abs/1705.07152
- Semisupervised learning: B., and Kang (2016): https://arxiv.org/abs/1702.08848


## Unification and Extensions of Regularized Estimators

- Distributionally Robust Optimization using Optimal Transport recovers many other estimators...
- Group Lasso: B., \& Kang (2016): https://arxiv.org/abs/1705.04241
- Generalized adaptive ridge: B., Kang, Murthy, Zhang (2017): https://arxiv.org/abs/1705.07152
- Semisupervised learning: B., and Kang (2016): https://arxiv.org/abs/1702.08848
- See the excellent tutorials by Kuhn et al (2019) and Rahimian \& Mehrotra (2019).


## Unification and Extensions of Regularized Estimators

- Distributionally Robust Optimization using Optimal Transport recovers many other estimators...
- Group Lasso: B., \& Kang (2016): https://arxiv.org/abs/1705.04241
- Generalized adaptive ridge: B., Kang, Murthy, Zhang (2017): https://arxiv.org/abs/1705.07152
- Semisupervised learning: B., and Kang (2016): https://arxiv.org/abs/1702.08848
- See the excellent tutorials by Kuhn et al (2019) and Rahimian \& Mehrotra (2019).
- Other areas in which optimal transport arises in machine learning


## Deep Neural Networks: Adversarial Attacks

- Szegedy, Zaremba, Sutskever, Bruna, Erhan, Goodfellow, and Fergus (2014).



## Deep Neural Networks: Adversarial Attacks

- Sharif, Bhagavatula, Bauer, and Reiter (2016)



## Deep Neural Networks: Adversarial Attacks

- Picture from the BBC

Chinese man caught by facial recognition at pop concert
13 April 2018
$<$


Chinese police have used facial recognition technology to locate and arrest a man who was among a crowd of 60,000 concert goers.

## How Regularization and Dual Norms Arise?

- Let us work out a simple example...


## How Regularization and Dual Norms Arise?

- Let us work out a simple example...
- Recall RoPA Duality: Pick $c\left((x, y),\left(x^{\prime}, y^{\prime}\right)\right)=\left\|(x, y)-\left(x^{\prime}, y^{\prime}\right)\right\|_{q}^{2}$

$$
\begin{aligned}
& \max _{P: D_{c}\left(P, P_{n}\right) \leq \delta} E_{P}\left(((X, Y) \cdot(\beta, 1))^{2}\right) \\
= & \min _{\lambda \geq 0}\left\{\lambda \delta+E_{P_{n}} \sup _{\left(x^{\prime}, y^{\prime}\right)}\left[\left(\left(x^{\prime}, y^{\prime}\right) \cdot(\beta, 1)\right)^{2}-\lambda\left\|(X, Y)-\left(x^{\prime}, y^{\prime}\right)\right\|^{2}\right.\right.
\end{aligned}
$$

## How Regularization and Dual Norms Arise?

- Let us work out a simple example...
- Recall RoPA Duality: Pick $c\left((x, y),\left(x^{\prime}, y^{\prime}\right)\right)=\left\|(x, y)-\left(x^{\prime}, y^{\prime}\right)\right\|_{q}^{2}$

$$
\begin{aligned}
& \max _{P: D_{c}\left(P, P_{n}\right) \leq \delta} E_{P}\left(((X, Y) \cdot(\beta, 1))^{2}\right) \\
= & \min _{\lambda \geq 0}\left\{\lambda \delta+E_{P_{n}} \sup _{\left(x^{\prime}, y^{\prime}\right)}\left[\left(\left(x^{\prime}, y^{\prime}\right) \cdot(\beta, 1)\right)^{2}-\lambda\left\|(X, Y)-\left(x^{\prime}, y^{\prime}\right)\right\|^{2}\right.\right.
\end{aligned}
$$

- Let's focus on the inside $E_{P_{n}} \ldots$


## How Regularization and Dual Norms Arise?

- Let $\Delta=(X, Y)-\left(x^{\prime}, y^{\prime}\right)$

$$
\begin{aligned}
& \sup _{\left(x^{\prime}, y^{\prime}\right)}\left[\left(\left(x^{\prime}, y^{\prime}\right) \cdot(\beta, 1)\right)^{2}-\lambda\left\|(X, Y)-\left(x^{\prime}, y^{\prime}\right)\right\|_{q}^{2}\right] \\
= & \sup _{\Delta}\left[((X, Y) \cdot(\beta, 1)-\Delta \cdot(\beta, 1))^{2}-\lambda\|\Delta\|_{q}^{2}\right] \\
= & \sup _{\|\Delta\|_{q}}\left[\left(|(X, Y) \cdot(\beta, 1)|+\|\Delta\|_{q}\|(\beta, 1)\|_{p}\right)^{2}-\lambda\|\Delta\|_{q}^{2}\right]
\end{aligned}
$$

## How Regularization and Dual Norms Arise?

- Let $\Delta=(X, Y)-\left(x^{\prime}, y^{\prime}\right)$

$$
\begin{aligned}
& \sup _{\left(x^{\prime}, y^{\prime}\right)}\left[\left(\left(x^{\prime}, y^{\prime}\right) \cdot(\beta, 1)\right)^{2}-\lambda\left\|(X, Y)-\left(x^{\prime}, y^{\prime}\right)\right\|_{q}^{2}\right] \\
= & \sup _{\Delta}\left[((X, Y) \cdot(\beta, 1)-\Delta \cdot(\beta, 1))^{2}-\lambda\|\Delta\|_{q}^{2}\right] \\
= & \sup _{\|\Delta\|_{q}}\left[\left(|(X, Y) \cdot(\beta, 1)|+\|\Delta\|_{q}\|(\beta, 1)\|_{p}\right)^{2}-\lambda\|\Delta\|_{q}^{2}\right]
\end{aligned}
$$

- Last equality uses $z \rightarrow z^{2}$ is symmetric around origin and $|a \cdot b| \leq\|a\|_{p}\|b\|_{q}$.


## How Regularization and Dual Norms Arise?

- Let $\Delta=(X, Y)-\left(x^{\prime}, y^{\prime}\right)$

$$
\begin{aligned}
& \sup _{\left(x^{\prime}, y^{\prime}\right)}\left[\left(\left(x^{\prime}, y^{\prime}\right) \cdot(\beta, 1)\right)^{2}-\lambda\left\|(X, Y)-\left(x^{\prime}, y^{\prime}\right)\right\|_{q}^{2}\right] \\
= & \sup _{\Delta}\left[((X, Y) \cdot(\beta, 1)-\Delta \cdot(\beta, 1))^{2}-\lambda\|\Delta\|_{q}^{2}\right] \\
= & \sup _{\|\Delta\|_{q}}\left[\left(|(X, Y) \cdot(\beta, 1)|+\|\Delta\|_{q}\|(\beta, 1)\|_{p}\right)^{2}-\lambda\|\Delta\|_{q}^{2}\right]
\end{aligned}
$$

- Last equality uses $z \rightarrow z^{2}$ is symmetric around origin and $|a \cdot b| \leq\|a\|_{p}\|b\|_{q}$.
- Note problem is now one-dimensional (easily computable).


## A Fully Worked Out Example: Support Vector Machines

- Use RoPA: with

$$
\begin{gathered}
c\left((x, y),\left(x^{\prime}, y^{\prime}\right)\right)=\left\|x-x^{\prime}\right\|_{q} I\left(y=y^{\prime}\right)+\infty I\left(y \neq y^{\prime}\right) \\
\sup _{P: \mathcal{D}_{c}\left(P, P_{n}\right) \leq \delta} E_{P}\left[\left(1-Y \beta^{T} X\right)^{+}\right]
\end{gathered}
$$

$$
=\min _{\lambda \geq 0}\left[\lambda \delta+E_{P_{n}}\left\{\max _{x}\left(\left(1-Y \beta^{T} x\right)^{+}-\lambda\|x-X\|_{q}\right)\right\}\right]
$$

$$
=\min _{\lambda \geq 0}\left[\lambda \delta+E_{P_{n}}\left\{\max _{\Delta}\left(\left(1-Y \beta^{T} X-Y \beta^{T} \Delta\right)^{+}-\lambda\|\Delta\|_{q}\right)\right\}\right]
$$

$$
=\min _{\lambda \geq 0}\left[\lambda \delta+E_{P_{n}}\left\{\max _{\Delta}\left(\left(1-Y \beta^{T} X+\|\beta\|_{p}\|\Delta\|_{q}\right)^{+}-\lambda\|\Delta\|_{q}\right)\right\}\right.
$$

$$
=\min _{\lambda \geq\|\beta\|_{p}}\left[\lambda \delta+E_{P_{n}}\left\{\operatorname { m a x } _ { \| \Delta \| _ { q } } \left(\left(1-Y \beta^{T} X+\|\beta\|_{p}\|\Delta\|_{q}\right)^{+}-\lambda\|\Delta\|_{q}\right.\right.\right.
$$

$$
=\min _{\lambda \geq\|\beta\|_{p}}\left[\lambda \delta+E_{P_{n}}\left(1-Y \beta^{T} X\right)^{+}\right]=\lambda\|\beta\|_{p}+E_{P_{n}}\left(1-Y \beta^{T} X\right)
$$

## Explaining the Adversarial Attacks of Neural Networks

- So, in general

$$
\begin{aligned}
& c\left((x, y),\left(x^{\prime}, y^{\prime}\right)\right)=\left\|x-x^{\prime}\right\|_{q} I\left(y=y^{\prime}\right)+\infty I\left(y \neq y^{\prime}\right) \\
& \sup \mathcal{D}_{c}\left(P, P_{n}\right) \leq \delta \\
&= \min _{\lambda}[I(\theta, Y, X)] \\
&=\left.\min _{\lambda \geq 0}\left[\lambda \delta+E_{P_{n}}\left\{\max _{x}\left(I(\theta, Y, x)-\lambda\|x-X\|_{P_{n}}\right)\right\} \max _{\Delta}\left(I(\theta, Y, X+\Delta)-\lambda\|\Delta\|_{q}\right)\right\}\right] \\
&= \min _{\lambda \geq 0}\left[\lambda \delta+E_{P_{n}}\left\{\max _{\Delta}\left(I(\theta, Y, X+\Delta / \lambda)-\|\Delta\|_{q}\right)\right\}\right] .
\end{aligned}
$$

## Explaining the Adversarial Attacks of Neural Networks

- So, in general

$$
\begin{aligned}
& c\left((x, y),\left(x^{\prime}, y^{\prime}\right)\right)=\left\|x-x^{\prime}\right\|_{q} I\left(y=y^{\prime}\right)+\infty I\left(y \neq y^{\prime}\right) \\
& \sup \sup _{c}\left(P, P_{n}\right) \leq \delta \\
&= \min _{\lambda}[I(\theta, Y, X)] \\
&= \min _{\lambda \geq 0}\left[\lambda \delta+E_{P_{n}}\left\{\max _{x}\left(I(\theta, Y, x)-\lambda\|x-X\|_{P_{n}}\left\{\max _{\Delta}\left(I(\theta, Y, X+\Delta)-\lambda\|\Delta\|_{q}\right)\right\}\right]\right.\right. \\
&= \min _{\lambda \geq 0}\left[\lambda \delta+E_{P_{n}}\left\{\max _{\Delta}\left(I(\theta, Y, X+\Delta / \lambda)-\|\Delta\|_{q}\right)\right\}\right] .
\end{aligned}
$$

- If $\delta \approx 0$, then $\lambda$ is large, so inner maximization

$$
\begin{aligned}
& \max _{\Delta}\left(I(\theta, Y, X+\Delta / \lambda)-\|\Delta\|_{q}\right) \\
\approx & I(\theta, Y, X)+\left\|I_{x}(\theta, Y, X)\right\|_{p}\|\Delta\|_{q} / \lambda-\|\Delta\|_{q}
\end{aligned}
$$

## Summary

- The worst case perturbation is given by $\Delta$ such that

$$
I_{x}(\theta, Y, X) \cdot \Delta / \lambda=\left\|I_{x}(\theta, Y, X)\right\|_{p}\|\Delta\|_{q} / \lambda,
$$

if $q=\infty$, then $\Delta=c \cdot \operatorname{sign}\left(I_{x}(\theta, Y, X)\right)$.

## Summary

- The worst case perturbation is given by $\Delta$ such that

$$
I_{x}(\theta, Y, X) \cdot \Delta / \lambda=\left\|I_{x}(\theta, Y, X)\right\|_{p}\|\Delta\|_{q} / \lambda,
$$

if $q=\infty$, then $\Delta=c \cdot \operatorname{sign}\left(I_{x}(\theta, Y, X)\right)$.

- So, $\delta \approx 0$ means perturbing by

$$
\epsilon \cdot \operatorname{sign}\left(I_{x}(\theta, Y, X)\right)
$$

for $\epsilon>0$.

## Summary

- The worst case perturbation is given by $\Delta$ such that

$$
I_{x}(\theta, Y, X) \cdot \Delta / \lambda=\left\|I_{x}(\theta, Y, X)\right\|_{p}\|\Delta\|_{q} / \lambda
$$

if $q=\infty$, then $\Delta=c \cdot \operatorname{sign}\left(I_{x}(\theta, Y, X)\right)$.

- So, $\delta \approx 0$ means perturbing by

$$
\epsilon \cdot \operatorname{sign}\left(I_{x}(\theta, Y, X)\right)
$$

for $\epsilon>0$.

- This explains the nature of the panda example given earlier.


## Can We Defend Against Attacks?

- Naturally, it makes sense then to train networks using

$$
\begin{aligned}
& \min _{\theta} \max _{D\left(P, P_{n}\right) \leq \delta} E_{P}(I(\theta, Y, X)) \\
= & \min _{\theta}\left\{\lambda \delta+E_{P_{n}} \max _{x}\left[I(\theta, Y, x)-\lambda\|x-X\|_{q}\right] .\right.
\end{aligned}
$$

## Can We Defend Against Attacks?

- Naturally, it makes sense then to train networks using

$$
\begin{aligned}
& \min _{\theta} \max _{D\left(P, P_{n}\right) \leq \delta} E_{P}(I(\theta, Y, X)) \\
= & \min _{\theta}\left\{\lambda \delta+E_{P_{n}} \max _{x}\left[I(\theta, Y, x)-\lambda\|x-X\|_{q}\right] .\right.
\end{aligned}
$$

- This will automatically protect against attacks.


## Can We Defend Against Attacks?

- Naturally, it makes sense then to train networks using

$$
\begin{aligned}
& \min _{\theta} \max _{D\left(P, P_{n}\right) \leq \delta} E_{P}(I(\theta, Y, X)) \\
= & \min _{\theta}\left\{\lambda \delta+E_{P_{n}} \max _{x}\left[I(\theta, Y, x)-\lambda\|x-X\|_{q}\right] .\right.
\end{aligned}
$$

- This will automatically protect against attacks.
- This is an active area of research currently.


## Can We Defend Against Attacks?

- Naturally, it makes sense then to train networks using

$$
\begin{aligned}
& \min _{\theta} \max _{D\left(P, P_{n}\right) \leq \delta} E_{P}(I(\theta, Y, X)) \\
= & \min _{\theta}\left\{\lambda \delta+E_{P_{n}} \max _{x}\left[I(\theta, Y, x)-\lambda\|x-X\|_{q}\right] .\right.
\end{aligned}
$$

- This will automatically protect against attacks.
- This is an active area of research currently.
- But there may be many possible attacks.


## On Role of Transport Cost...

- https://arxiv.org/abs/1705.07152: Data-driven chose of $c(\cdot)$.


## On Role of Transport Cost...

- https://arxiv.org/abs/1705.07152: Data-driven chose of $c(\cdot)$.
- Suppose that $\left\|x-x^{\prime}\right\|_{A}^{2}=\left(x-x^{\prime}\right) A(x-x)$ with $A$ positive definite (Mahalanobis distance).


## On Role of Transport Cost...

- https://arxiv.org/abs/1705.07152: Data-driven chose of $c(\cdot)$.
- Suppose that $\left\|x-x^{\prime}\right\|_{A}^{2}=\left(x-x^{\prime}\right) A(x-x)$ with $A$ positive definite (Mahalanobis distance).
- Then,

$$
\begin{aligned}
& \max _{P: D_{c}\left(P, P_{n}\right) \leq \delta} E_{P}^{1 / 2}\left(\left(Y-\beta^{T} X\right)^{2}\right) \\
= & \min _{\beta} E_{P_{n}}^{1 / 2}\left[\left(Y-\beta^{T} X\right)^{2}\right]+\sqrt{\delta}\|\beta\|_{A^{-1}}
\end{aligned}
$$

## On Role of Transport Cost...

- https://arxiv.org/abs/1705.07152: Data-driven chose of $c(\cdot)$.
- Suppose that $\left\|x-x^{\prime}\right\|_{A}^{2}=\left(x-x^{\prime}\right) A(x-x)$ with $A$ positive definite (Mahalanobis distance).
- Then,

$$
\begin{aligned}
& \max _{P: D_{c}\left(P, P_{n}\right) \leq \delta} E_{P}^{1 / 2}\left(\left(Y-\beta^{T} X\right)^{2}\right) \\
= & \min _{\beta} E_{P_{n}}^{1 / 2}\left[\left(Y-\beta^{T} X\right)^{2}\right]+\sqrt{\delta}\|\beta\|_{A^{-1}}
\end{aligned}
$$

- Intuition: Think of A diagonal, encoding inverse variability of $X_{i} s \ldots$


## On Role of Transport Cost...

- https://arxiv.org/abs/1705.07152: Data-driven chose of $c(\cdot)$.
- Suppose that $\left\|x-x^{\prime}\right\|_{A}^{2}=\left(x-x^{\prime}\right) A(x-x)$ with $A$ positive definite (Mahalanobis distance).
- Then,

$$
\begin{aligned}
& \max _{P: D_{c}\left(P, P_{n}\right) \leq \delta} E_{P}^{1 / 2}\left(\left(Y-\beta^{T} X\right)^{2}\right) \\
= & \min _{\beta} E_{P_{n}}^{1 / 2}\left[\left(Y-\beta^{T} X\right)^{2}\right]+\sqrt{\delta}\|\beta\|_{A^{-1}}
\end{aligned}
$$

- Intuition: Think of A diagonal, encoding inverse variability of $X_{i}$ s...
- High variability $->$ cheap transportation $->$ high impact in risk estimation.


## On Role of Transport Cost...

- https://arxiv.org/abs/1705.07152: Data-driven chose of $c(\cdot)$.


## On Role of Transport Cost...

- https://arxiv.org/abs/1705.07152: Data-driven chose of $c(\cdot)$.
- Suppose that $\left\|x-x^{\prime}\right\|_{\Lambda}^{2}=\left(x-x^{\prime}\right) \Lambda(x-x)$ with $\Lambda$ positive definite (Mahalanobis distance).


## On Role of Transport Cost...

- https://arxiv.org/abs/1705.07152: Data-driven chose of $c(\cdot)$.
- Suppose that $\left\|x-x^{\prime}\right\|_{\Lambda}^{2}=\left(x-x^{\prime}\right) \Lambda(x-x)$ with $\Lambda$ positive definite (Mahalanobis distance).
- Then,

$$
\begin{aligned}
& \max _{P: D_{c}\left(P, P_{n}\right) \leq \delta} E_{P}^{1 / 2}\left(\left(Y-\beta^{T} X\right)^{2}\right) \\
= & \min _{\beta} E_{P_{n}}^{1 / 2}\left[\left(Y-\beta^{T} X\right)^{2}\right]+\sqrt{\delta}\|\beta\|_{\Lambda^{-1}}
\end{aligned}
$$

## On Role of Transport Cost...

- https://arxiv.org/abs/1705.07152: Data-driven chose of $c(\cdot)$.
- Suppose that $\left\|x-x^{\prime}\right\|_{\Lambda}^{2}=\left(x-x^{\prime}\right) \Lambda(x-x)$ with $\Lambda$ positive definite (Mahalanobis distance).
- Then,

$$
\begin{aligned}
& \max _{P: D_{c}\left(P, P_{n}\right) \leq \delta} E_{P}^{1 / 2}\left(\left(Y-\beta^{T} X\right)^{2}\right) \\
= & \min _{\beta} E_{P_{n}}^{1 / 2}\left[\left(Y-\beta^{T} X\right)^{2}\right]+\sqrt{\delta}\|\beta\|_{\Lambda^{-1}}
\end{aligned}
$$

- Intuition: Think of $\Lambda$ diagonal, encoding inverse variability of $X_{i} s \ldots$


## On Role of Transport Cost...

- https://arxiv.org/abs/1705.07152: Data-driven chose of $c(\cdot)$.
- Suppose that $\left\|x-x^{\prime}\right\|_{\Lambda}^{2}=\left(x-x^{\prime}\right) \Lambda(x-x)$ with $\Lambda$ positive definite (Mahalanobis distance).
- Then,

$$
\begin{aligned}
& \max _{P: D_{c}\left(P, P_{n}\right) \leq \delta} E_{P}^{1 / 2}\left(\left(Y-\beta^{T} X\right)^{2}\right) \\
= & \min _{\beta} E_{P_{n}}^{1 / 2}\left[\left(Y-\beta^{T} X\right)^{2}\right]+\sqrt{\delta}\|\beta\|_{\Lambda^{-1}}
\end{aligned}
$$

- Intuition: Think of $\Lambda$ diagonal, encoding inverse variability of $X_{i} s \ldots$
- High variability $->$ cheap transportation $\longrightarrow>$ high impact in risk estimation.


## Connections to Statistical Analysis

https://arxiv.org/abs/1610.05627
Robust Wasserstein Profile Inference B., Murthy \& Kang '16
https://arxiv.org/abs/1906.01614
Confidence Regions in Wasserstein Distributionally Robust Estimation B., Murthy \& Si '19

Optimal size of uncertainty + Asymptotic Normality

## Towards an Optimal Choice of Uncertainty Size

- How to choose uncertainty size in a data-driven way?


## Towards an Optimal Choice of Uncertainty Size

- How to choose uncertainty size in a data-driven way?
- Once again, consider Lasso as example:

$$
\begin{aligned}
& \min _{\beta} \max _{P: D_{c}\left(P, P_{n}\right) \leq \delta} E_{P}^{1 / 2}\left(\left(Y-\beta^{T} X\right)^{2}\right) \\
= & \min _{\beta} E_{P_{n}}^{1 / 2}\left[\left(Y-\beta^{T} X\right)^{2}\right]+\sqrt{\delta}\|\beta\|_{p} .
\end{aligned}
$$

## Towards an Optimal Choice of Uncertainty Size

- How to choose uncertainty size in a data-driven way?
- Once again, consider Lasso as example:

$$
\begin{aligned}
& \min _{\beta} \max _{P: D_{c}\left(P, P_{n}\right) \leq \delta} E_{P}^{1 / 2}\left(\left(Y-\beta^{T} X\right)^{2}\right) \\
= & \min _{\beta} E_{P_{n}}^{1 / 2}\left[\left(Y-\beta^{T} X\right)^{2}\right]+\sqrt{\delta}\|\beta\|_{p} .
\end{aligned}
$$

- Use left hand side to define a statistical principle to choose $\delta$.


## Towards an Optimal Choice of Uncertainty Size

- How to choose uncertainty size in a data-driven way?
- Once again, consider Lasso as example:

$$
\begin{aligned}
& \min _{\beta} \max _{P: D_{c}\left(P, P_{n}\right) \leq \delta} E_{P}^{1 / 2}\left(\left(Y-\beta^{T} X\right)^{2}\right) \\
= & \min _{\beta} E_{P_{n}}^{1 / 2}\left[\left(Y-\beta^{T} X\right)^{2}\right]+\sqrt{\delta}\|\beta\|_{p} .
\end{aligned}
$$

- Use left hand side to define a statistical principle to choose $\delta$.
- Important: Optimizing $\delta$ is equivalent to optimizing regularization.


## Towards an Optimal Choice of Uncertainty Size

- One way to select $\delta$ : estimate $D\left(P_{\text {true }}, P_{n}\right)$ ?


## Towards an Optimal Choice of Uncertainty Size

- One way to select $\delta$ : estimate $D\left(P_{\text {true }}, P_{n}\right)$ ?
- This was advocated and seems natural at first sight... but there is a big problem.


## Towards an Optimal Choice of Uncertainty Size

- One way to select $\delta$ : estimate $D\left(P_{\text {true }}, P_{n}\right)$ ?
- This was advocated and seems natural at first sight... but there is a big problem.
- Consider the case $c\left(x, x^{\prime}\right)=\left\|x-x^{\prime}\right\|_{\infty}$ by Kantorovich-Rubinstein duality

$$
\begin{aligned}
D\left(P_{\text {true }}, P_{n}\right) & =\sup _{\alpha \in \operatorname{Lip}(1)} E_{P_{\text {true }}} \alpha(X)-E_{P_{n}} \alpha(X) \\
& =\sup _{\alpha \in \operatorname{Lip}(1)} \int \alpha(x)\left(d P_{\text {true }}-d P_{n}\right) .
\end{aligned}
$$

## Towards an Optimal Choice of Uncertainty Size

- One way to select $\delta$ : estimate $D\left(P_{\text {true }}, P_{n}\right)$ ?
- This was advocated and seems natural at first sight... but there is a big problem.
- Consider the case $c\left(x, x^{\prime}\right)=\left\|x-x^{\prime}\right\|_{\infty}$ by Kantorovich-Rubinstein duality

$$
\begin{aligned}
D\left(P_{\text {true }}, P_{n}\right) & =\sup _{\alpha \in \operatorname{Lip}(1)} E_{P_{\text {true }}} \alpha(X)-E_{P_{n}} \alpha(X) \\
& =\sup _{\alpha \in \operatorname{Lip}(1)} \int \alpha(x)\left(d P_{\text {true }}-d P_{n}\right) .
\end{aligned}
$$

- Unfortunately, it turns out that typically $D\left(P_{\text {true }}, P_{n}\right)=O\left(n^{-1 / d}\right)$ (Dudley '68) for $d>2$.


## Towards an Optimal Choice of Uncertainty Size

- So, even if statistics for $D\left(P_{\text {true }}, P_{n}\right)=O\left(n^{-1 / d}\right)$ are known, this approach would suggest choosing $\delta=c n^{-1 / d}$.


## Towards an Optimal Choice of Uncertainty Size

- So, even if statistics for $D\left(P_{\text {true }}, P_{n}\right)=O\left(n^{-1 / d}\right)$ are known, this approach would suggest choosing $\delta=c n^{-1 / d}$.
- But this would imply solving (say for the logistic regression)

$$
\min _{\beta}\left\{E_{P_{n}}\left[\log \left(1+e^{-Y \beta^{\top} X}\right)\right]+c n^{-1 / d}\|\beta\|_{1}\right\}
$$

## Towards an Optimal Choice of Uncertainty Size

- So, even if statistics for $D\left(P_{\text {true }}, P_{n}\right)=O\left(n^{-1 / d}\right)$ are known, this approach would suggest choosing $\delta=c n^{-1 / d}$.
- But this would imply solving (say for the logistic regression)

$$
\min _{\beta}\left\{E_{P_{n}}\left[\log \left(1+e^{-Y \beta^{\top} X}\right)\right]+c n^{-1 / d}\|\beta\|_{1}\right\}
$$

- But we know that letting $\delta=0$ we typically obtain asymptotically normal estimators

$$
\beta_{n} \approx \beta_{\text {true }}+n^{-1 / 2} N\left(0, \sigma^{2}\right)
$$

## Towards an Optimal Choice of Uncertainty Size

- So, even if statistics for $D\left(P_{\text {true }}, P_{n}\right)=O\left(n^{-1 / d}\right)$ are known, this approach would suggest choosing $\delta=c n^{-1 / d}$.
- But this would imply solving (say for the logistic regression)

$$
\min _{\beta}\left\{E_{P_{n}}\left[\log \left(1+e^{-Y \beta^{\top} X}\right)\right]+c n^{-1 / d}\|\beta\|_{1}\right\}
$$

- But we know that letting $\delta=0$ we typically obtain asymptotically normal estimators

$$
\beta_{n} \approx \beta_{\text {true }}+n^{-1 / 2} N\left(0, \sigma^{2}\right)
$$

- So, using $\delta=c n^{-1 / d}$ induces an error much bigger than $n^{-1 / 2}$ when $d>2$.


## Towards an Optimal Choice of Uncertainty Size

- Cross validation is typically the method of choice!


## Towards an Optimal Choice of Uncertainty Size

- Cross validation is typically the method of choice!
- There is really nothing wrong with cross validation (especially if prediction is the goal).


## Towards an Optimal Choice of Uncertainty Size

- Cross validation is typically the method of choice!
- There is really nothing wrong with cross validation (especially if prediction is the goal).
- Except that it could be quite data intensive + computationally heavy.


## Towards an Optimal Choice of Uncertainty Size

- Cross validation is typically the method of choice!
- There is really nothing wrong with cross validation (especially if prediction is the goal).
- Except that it could be quite data intensive + computationally heavy.
- For $k$-fold cross validation to be consistent you need $k / n \rightarrow 1$ and $n-k \rightarrow \infty$ (Shao '93).


## Towards an Optimal Choice of Uncertainty Size

- Cross validation is typically the method of choice!
- There is really nothing wrong with cross validation (especially if prediction is the goal).
- Except that it could be quite data intensive + computationally heavy.
- For $k$-fold cross validation to be consistent you need $k / n \rightarrow 1$ and $n-k \rightarrow \infty$ (Shao '93).
- So, for model selection you need $k$ increasing.


## Towards an Optimal Choice of Uncertainty Size

- Keep in mind linear regression problem

$$
Y_{i}=\beta_{*}^{T} X_{i}+\epsilon_{i}
$$

## Towards an Optimal Choice of Uncertainty Size

- Keep in mind linear regression problem

$$
Y_{i}=\beta_{*}^{T} X_{i}+\epsilon_{i}
$$

- The plausible model variations of $P_{n}$ are given by the set

$$
\mathcal{U}_{\delta}(n)=\left\{P: D_{c}\left(P, P_{n}\right) \leq \delta\right\}
$$

## Towards an Optimal Choice of Uncertainty Size

- Keep in mind linear regression problem

$$
Y_{i}=\beta_{*}^{T} X_{i}+\epsilon_{i}
$$

- The plausible model variations of $P_{n}$ are given by the set

$$
\mathcal{U}_{\delta}(n)=\left\{P: D_{c}\left(P, P_{n}\right) \leq \delta\right\}
$$

- Given $P \in \mathcal{U}_{\delta}(n)$, define $\bar{\beta}(P)=\arg \min E_{P}\left[\left(Y-\beta^{T} X\right)^{2}\right]$.


## Towards an Optimal Choice of Uncertainty Size

- Keep in mind linear regression problem

$$
Y_{i}=\beta_{*}^{T} X_{i}+\epsilon_{i}
$$

- The plausible model variations of $P_{n}$ are given by the set

$$
\mathcal{U}_{\delta}(n)=\left\{P: D_{c}\left(P, P_{n}\right) \leq \delta\right\}
$$

- Given $P \in \mathcal{U}_{\delta}(n)$, define $\bar{\beta}(P)=\arg \min E_{P}\left[\left(Y-\beta^{T} X\right)^{2}\right]$.
- It is natural to say that

$$
\Lambda_{\delta}(n)=\left\{\bar{\beta}(P): P \in \mathcal{U}_{\delta}(n)\right\}
$$

are plausible estimates of $\beta_{*}$.

## Optimal Choice of Uncertainty Size

- Given a confidence level $1-\alpha$ we advocate choosing $\delta$ via

$$
\begin{aligned}
& \min \delta \\
& \text { s.t. } P\left(\beta_{*} \in \Lambda_{\delta}(n)\right) \geq 1-\alpha .
\end{aligned}
$$

## Optimal Choice of Uncertainty Size

- Given a confidence level $1-\alpha$ we advocate choosing $\delta$ via

$$
\begin{aligned}
& \min \delta \\
& \text { s.t. } P\left(\beta_{*} \in \Lambda_{\delta}(n)\right) \geq 1-\alpha .
\end{aligned}
$$

- Equivalently: Find smallest confidence region $\Lambda_{\delta}(n)$ at level $1-\alpha$.


## Optimal Choice of Uncertainty Size

- Given a confidence level $1-\alpha$ we advocate choosing $\delta$ via

$$
\min \delta
$$

$$
\text { s.t. } P\left(\beta_{*} \in \Lambda_{\delta}(n)\right) \geq 1-\alpha .
$$

- Equivalently: Find smallest confidence region $\Lambda_{\delta}(n)$ at level $1-\alpha$.
- In simple words: Find the smallest $\delta$ so that $\beta_{*}$ is plausible with confidence level $1-\alpha$.


## The Robust Wasserstein Profile Function

- The value $\bar{\beta}(P)$ is characterized by

$$
E_{P}\left(\nabla_{\beta}\left(Y-\beta^{T} X\right)^{2}\right)=2 E_{P}\left(\left(Y-\beta^{T} X\right) X\right)=0
$$

## The Robust Wasserstein Profile Function

- The value $\bar{\beta}(P)$ is characterized by

$$
E_{P}\left(\nabla_{\beta}\left(Y-\beta^{T} X\right)^{2}\right)=2 E_{P}\left(\left(Y-\beta^{T} X\right) X\right)=0
$$

- Define the Robust Wasserstein Profile (RWP) Function:

$$
R_{n}(\beta)=\min \left\{D_{c}\left(P, P_{n}\right): E_{P}\left(\left(Y-\beta^{T} X\right) X\right)=0\right\}
$$

## The Robust Wasserstein Profile Function

- The value $\bar{\beta}(P)$ is characterized by

$$
E_{P}\left(\nabla_{\beta}\left(Y-\beta^{T} X\right)^{2}\right)=2 E_{P}\left(\left(Y-\beta^{T} X\right) X\right)=0
$$

- Define the Robust Wasserstein Profile (RWP) Function:

$$
R_{n}(\beta)=\min \left\{D_{c}\left(P, P_{n}\right): E_{P}\left(\left(Y-\beta^{T} X\right) X\right)=0\right\}
$$

- Note that

$$
R_{n}\left(\beta_{*}\right) \leq \delta \Longleftrightarrow \beta_{*} \in \Lambda_{\delta}(n)=\left\{\bar{\beta}(P): D\left(P, P_{n}\right) \leq \delta\right\}
$$

## The Robust Wasserstein Profile Function

- The value $\bar{\beta}(P)$ is characterized by

$$
E_{P}\left(\nabla_{\beta}\left(Y-\beta^{T} X\right)^{2}\right)=2 E_{P}\left(\left(Y-\beta^{T} X\right) X\right)=0
$$

- Define the Robust Wasserstein Profile (RWP) Function:

$$
R_{n}(\beta)=\min \left\{D_{c}\left(P, P_{n}\right): E_{P}\left(\left(Y-\beta^{T} X\right) X\right)=0\right\}
$$

- Note that

$$
R_{n}\left(\beta_{*}\right) \leq \delta \Longleftrightarrow \beta_{*} \in \Lambda_{\delta}(n)=\left\{\bar{\beta}(P): D\left(P, P_{n}\right) \leq \delta\right\}
$$

- So $\delta$ is $1-\alpha$ quantile of $R_{n}\left(\beta_{*}\right)$ !


## The Robust Wasserstein Profile Function



## Computing Optimal Regularization Parameter

Theorem (B., Murthy, Kang (2016)) Suppose that $\left\{\left(Y_{i}, X_{i}\right)\right\}_{i=1}^{n}$ is an i.i.d. sample with finite variance, with

$$
c\left((x, y),\left(x^{\prime}, y^{\prime}\right)\right)=\left\{\begin{array}{cl}
\left\|x-x^{\prime}\right\|_{q}^{2} & \text { if } y=y^{\prime} \\
\infty & \text { if } y \neq y^{\prime}
\end{array}\right.
$$

then

$$
n R_{n}\left(\beta_{*}\right) \Rightarrow L_{1}
$$

where $L_{1}$ is explicitly (to be computed in one moment)

$$
L_{1} \stackrel{D}{\leq} L_{2}:=\frac{E\left[e^{2}\right]}{\operatorname{Var}(e)}\|N(0, \operatorname{Cov}(X))\|_{q}^{2}
$$

Remark: We recover same order of regularization (but $L_{1}$ gives the optimal constant!)

## How to Use this Result?

- Compute $\eta_{\alpha}$ the quantile of $L_{1}$ (we'll see that $L_{1}$ is explicit) - say for $\alpha=.95$.


## How to Use this Result?

- Compute $\eta_{\alpha}$ the quantile of $L_{1}$ (we'll see that $L_{1}$ is explicit) - say for $\alpha=.95$.
- The distribution of $L_{1}$ will depend on $\beta_{*}$ but you can use any consistent plug-in estimator for $\beta_{*}$ (same asymptotic convergence holds).


## How to Use this Result?

- Compute $\eta_{\alpha}$ the quantile of $L_{1}$ (we'll see that $L_{1}$ is explicit) - say for $\alpha=.95$.
- The distribution of $L_{1}$ will depend on $\beta_{*}$ but you can use any consistent plug-in estimator for $\beta_{*}$ (same asymptotic convergence holds).
- The distribution of $L_{1}$ also depends on $\operatorname{Cov}(X)$ but you again can use any consistent plug-in estimator.


## How to Use this Result?

- Compute $\eta_{\alpha}$ the quantile of $L_{1}$ (we'll see that $L_{1}$ is explicit) - say for $\alpha=.95$.
- The distribution of $L_{1}$ will depend on $\beta_{*}$ but you can use any consistent plug-in estimator for $\beta_{*}$ (same asymptotic convergence holds).
- The distribution of $L_{1}$ also depends on $\operatorname{Cov}(X)$ but you again can use any consistent plug-in estimator.
- So, using all of these estimators compute $\eta_{\alpha}$ and let $\delta=\eta_{\alpha} / n$.


## Discussion on Optimal Uncertainty Size

- Optimal $\delta$ is of order $O(1 / n)$ as opposed to $O\left(1 / n^{1 / d}\right)$ as advocated in the standard approach.


## Discussion on Optimal Uncertainty Size

- Optimal $\delta$ is of order $O(1 / n)$ as opposed to $O\left(1 / n^{1 / d}\right)$ as advocated in the standard approach.
- Note that $R_{n}\left(\beta_{*}\right)$ turns out to be parallel to Empirical Likelihood Owen (1988).


## Discussion on Optimal Uncertainty Size

- Optimal $\delta$ is of order $O(1 / n)$ as opposed to $O\left(1 / n^{1 / d}\right)$ as advocated in the standard approach.
- Note that $R_{n}\left(\beta_{*}\right)$ turns out to be parallel to Empirical Likelihood Owen (1988).
- So, although we are using $R_{n}\left(\beta_{*}\right)$ to compute optimal uncertainty sizes.


## Discussion on Optimal Uncertainty Size

- Optimal $\delta$ is of order $O(1 / n)$ as opposed to $O\left(1 / n^{1 / d}\right)$ as advocated in the standard approach.
- Note that $R_{n}\left(\beta_{*}\right)$ turns out to be parallel to Empirical Likelihood Owen (1988).
- So, although we are using $R_{n}\left(\beta_{*}\right)$ to compute optimal uncertainty sizes.
- There is a broader connection to hypothesis testing (applications to fairness are explored in https://arxiv.org/abs/2012.04800)


## Discussion on Optimal Uncertainty Size

- Optimal $\delta$ is of order $O(1 / n)$ as opposed to $O\left(1 / n^{1 / d}\right)$ as advocated in the standard approach.
- Note that $R_{n}\left(\beta_{*}\right)$ turns out to be parallel to Empirical Likelihood Owen (1988).
- So, although we are using $R_{n}\left(\beta_{*}\right)$ to compute optimal uncertainty sizes.
- There is a broader connection to hypothesis testing (applications to fairness are explored in https://arxiv.org/abs/2012.04800)
- Next, we'll see what is $L_{1}$ in the more general hypothesis testing setting.


## More Generally Projections to Linear Manifolds

- Let

$$
\mathcal{M}=\left\{P: E_{P} h_{i}(X)=0 \text { for } i=1, \ldots, m\right\}
$$

(i.e. distribution that are similar to $P_{*}$ based on characteristics $h_{i}$ )

## More Generally Projections to Linear Manifolds

- Let

$$
\mathcal{M}=\left\{P: E_{P} h_{i}(X)=0 \text { for } i=1, \ldots, m\right\}
$$

(i.e. distribution that are similar to $P_{*}$ based on characteristics $h_{i}$ )

- We have that $R_{n}=D\left(P_{n}, \mathcal{M}\right)=\min \left\{D\left(P_{n}, P\right): P \in \mathcal{M}\right\}$



## More Generally Projections to Linear Manifolds

- Let

$$
\mathcal{M}=\left\{P: E_{P} h_{i}(X)=0 \text { for } i=1, \ldots, m\right\}
$$

(i.e. distribution that are similar to $P_{*}$ based on characteristics $h_{i}$ )

- We have that $R_{n}=D\left(P_{n}, \mathcal{M}\right)=\min \left\{D\left(P_{n}, P\right): P \in \mathcal{M}\right\}$

- $P_{n}$ is the empirical measure on some data set.


## Duality Results

## Theorem (B., Kang, Murthy '19)

Suppose that $c(x, y) \geq 0$ is lower semicontinuous and define $H(x)=\left(h_{1}(x), \ldots, h_{m}(x)\right)^{T} \in \mathbb{R}^{m}$ and suppose that $E_{P_{*}}(H(X))$ is in the interior of $\left\{H(x): x \in \mathbb{R}^{d}\right\}$, then

$$
R_{n}=\max _{\lambda \in R^{m}}\left\{-E_{P_{n}}\left(\sup _{y}\left\{\lambda^{T} H(y)-c(X, y)\right\}\right)\right\}
$$

## Some Comments on Proof: Finite Support Essential

- Primal:

$$
\begin{aligned}
& \min \iint c(x, y) \pi(d x, d y) \\
\iint h_{i}(y) \pi(d x, d y)= & 0 \text { for all } i=1, \ldots, m \\
\int \pi(d x, d y)= & P_{n}(d x) ; \quad \pi(d x, d y) \geq 0
\end{aligned}
$$

## Some Comments on Proof: Finite Support Essential

- Primal:

$$
\begin{aligned}
& \min \iint c(x, y) \pi(d x, d y) \\
\iint h_{i}(y) \pi(d x, d y)= & 0 \text { for all } i=1, \ldots, m \\
\int \pi(d x, d y)= & P_{n}(d x) ; \quad \pi(d x, d y) \geq 0
\end{aligned}
$$

- Dual:

$$
\begin{aligned}
& \sup _{\lambda \in \mathbb{R}^{m}} E_{P_{n}} \alpha(X) \\
& \lambda^{T} H(y)+\alpha(x) \leq c(x, y) \text { for } x \in\left\{X_{i}\right\}_{i=1}^{n}, y \in \mathbb{R}^{d} .
\end{aligned}
$$

## Some Comments on Proof: Finite Support Essential

- Primal:

$$
\begin{aligned}
& \min \iint c(x, y) \pi(d x, d y) \\
\iint h_{i}(y) \pi(d x, d y)= & 0 \text { for all } i=1, \ldots, m \\
\int \pi(d x, d y)= & P_{n}(d x) ; \quad \pi(d x, d y) \geq 0
\end{aligned}
$$

- Dual:

$$
\begin{aligned}
& \sup _{\lambda \in \mathbb{R}^{m}} E_{P_{n}} \alpha(X) \\
& \lambda^{T} H(y)+\alpha(x) \leq c(x, y) \text { for } x \in\left\{X_{i}\right\}_{i=1}^{n}, y \in \mathbb{R}^{d} .
\end{aligned}
$$

- Proof technique reduces to problem of moments (finitely many constraints in primal crucial).


## Statistics: Limiting Distribution

## Theorem (B., Kang, Murthy '19)

Suppose $c(x, y)=\|x-y\|^{2}$ for $r \geq 1$ (and $\|z\|_{*}=\sup _{\|x\| \leq 1} x^{T} z$ is the dual norm of $\|\cdot\|)$. Assume that duality holds and that $\operatorname{Cov}_{P_{*}}(H(X))=G$ exists. Then (under regularity assumptions to be discussed) if $P_{*} \in \mathcal{M}$ (recall $P_{*}=P_{\infty}$ the data generating distribution)

$$
n R_{n} \Rightarrow \psi^{*}(Z)=\sup _{\theta}[\theta \cdot Z-\psi(\theta)]
$$

where $Z \sim N(0, G)$ and

$$
\psi(\theta)=E_{P_{*}}\left[\left\|\theta^{T} D H(X)\right\|_{*}^{2}\right] .
$$

Remark: So, the solution is $\psi^{*}(Z)$ is a quadratic form of the Gaussian. Let's study the structure of the projection.

## Intuition and Insights from the Proof

- By defining applying duality

$$
R_{n}=\max _{\lambda}\left\{-E_{P_{n}} \max _{\Delta}\left[\lambda^{T} H(X+\Delta)-\|\Delta\|^{2}\right]\right\}
$$

## Intuition and Insights from the Proof

- By defining applying duality

$$
R_{n}=\max _{\lambda}\left\{-E_{P_{n}} \max _{\Delta}\left[\lambda^{\top} H(X+\Delta)-\|\Delta\|^{2}\right]\right\}
$$

- Guessing scalings: $\Delta=O\left(n^{-1 / 2}\right)$ (since only $O\left(n^{-1 / 2}\right)$ transport will match constraints by the CLT).


## Intuition and Insights from the Proof

- By defining applying duality

$$
R_{n}=\max _{\lambda}\left\{-E_{P_{n}} \max _{\Delta}\left[\lambda^{\top} H(X+\Delta)-\|\Delta\|^{2}\right]\right\}
$$

- Guessing scalings: $\Delta=O\left(n^{-1 / 2}\right)$ (since only $O\left(n^{-1 / 2}\right)$ transport will match constraints by the CLT).
- $R_{n}=O\left(n^{-1}\right)$ because $R_{n}^{1 / 2}=$ distance to match constraints $=$ $O\left(n^{-1 / 2}\right)$.


## Intuition and Insights from the Proof

- By defining applying duality

$$
R_{n}=\max _{\lambda}\left\{-E_{P_{n}} \max _{\Delta}\left[\lambda^{T} H(X+\Delta)-\|\Delta\|^{2}\right]\right\}
$$

- Guessing scalings: $\Delta=O\left(n^{-1 / 2}\right)$ (since only $O\left(n^{-1 / 2}\right)$ transport will match constraints by the CLT).
- $R_{n}=O\left(n^{-1}\right)$ because $R_{n}^{1 / 2}=$ distance to match constraints $=$ $O\left(n^{-1 / 2}\right)$.
- $\lambda=$ sensitivity with respect to change in constraints $=$ $O\left(n^{-1} / n^{-1 / 2}\right)=O\left(n^{-1 / 2}\right)$.


## Intuition and Insights from the Proof

- Substitute $\Delta \leftarrow \Delta / n^{1 / 2}$ :

$$
\begin{aligned}
R_{n}= & \max _{\lambda}\left\{-E_{P_{n}} \max _{\Delta}\left[\lambda^{T} H\left(X+\Delta / n^{1 / 2}\right)-\left\|\Delta / n^{1 / 2}\right\|^{2}\right]\right\} \\
= & \max _{\lambda}\left\{-\lambda^{T} E_{P_{n}} H(X)\right. \\
& \left.-E_{P_{n}} \max _{\Delta}\left[\lambda^{T}\left(H\left(X+\Delta / n^{1 / 2}\right)-H(X)\right)-\left\|\Delta / n^{1 / 2}\right\|^{2}\right]\right\} .
\end{aligned}
$$

## Intuition and Insights from the Proof

- Substitute $\lambda \leftarrow \lambda n^{-1 / 2}$ and use $H\left(X+\Delta / n^{1 / 2}\right)-H(X) \approx D H(X) \Delta / n^{1 / 2}:$

$$
\begin{aligned}
& \max _{\lambda}\left\{-n^{-1 / 2} \lambda^{T} E_{P_{n}}(H(X))\right. \\
& \left.-E_{P_{n}} \max _{\Delta}\left[n^{-1} \lambda^{T} D H(X) \Delta-n^{-1}\|\Delta\|^{2}\right]\right\} \\
= & n^{-1 / 2} \max _{\lambda}\left\{-n^{1 / 2} \lambda^{T} E_{P_{n}}(H(X))\right. \\
& \left.-E_{P_{n}} \max _{\Delta}\left[\lambda^{T} D H(X) \Delta-\|\Delta\|^{2}\right]\right\}
\end{aligned}
$$

## Intuition and Insights from the Proof

- Substitute $\lambda \leftarrow \lambda n^{-1 / 2}$ and use $H\left(X+\Delta / n^{1 / 2}\right)-H(X) \approx D H(X) \Delta / n^{1 / 2}:$

$$
\begin{aligned}
& \max _{\lambda}\left\{-n^{-1 / 2} \lambda^{T} E_{P_{n}}(H(X))\right. \\
& \left.-E_{P_{n}} \max _{\Delta}\left[n^{-1} \lambda^{T} D H(X) \Delta-n^{-1}\|\Delta\|^{2}\right]\right\} \\
= & n^{-1 / 2} \max _{\lambda}\left\{-n^{1 / 2} \lambda^{T} E_{P_{n}}(H(X))\right. \\
& \left.-E_{P_{n}} \max _{\Delta}\left[\lambda^{T} D H(X) \Delta-\|\Delta\|^{2}\right]\right\} .
\end{aligned}
$$

- Already can see all the elements in the result (at least formally) since $n^{1 / 2} \lambda^{\top} E_{P_{n}} H(X) \Rightarrow \lambda^{T} Z$ (by the CLT).


## Intuition and Insights from the Proof

- Conclude by noting

$$
\begin{aligned}
& E_{P_{n}} \max _{\Delta}\left[\lambda^{T} D H(X) \Delta-\|\Delta\|^{2}\right] \\
= & E_{P_{n}} \max _{\Delta}\left[\left\|\lambda^{T} D H(X)\right\|_{*}\|\Delta\|-\|\Delta\|^{2}\right],
\end{aligned}
$$

with $\Delta_{\text {opt }}(X)$ dual ("parallel") to $\lambda^{T} D \bar{H}(X)$ and with $\left\|\Delta_{\text {opt }}(X)\right\|=2^{-1}\left\|\lambda^{T} D \bar{H}(X)\right\|_{*}$.

## Intuition and Insights from the Proof

- Conclude by noting

$$
\begin{aligned}
& E_{P_{n}} \max _{\Delta}\left[\lambda^{T} D H(X) \Delta-\|\Delta\|^{2}\right] \\
= & E_{P_{n}} \max _{\Delta}\left[\left\|\lambda^{T} D H(X)\right\|_{*}\|\Delta\|-\|\Delta\|^{2}\right],
\end{aligned}
$$

with $\Delta_{\text {opt }}(X)$ dual ("parallel") to $\lambda^{T} D \bar{H}(X)$ and with $\left\|\Delta_{\text {opt }}(X)\right\|=2^{-1}\left\|\lambda^{T} D \bar{H}(X)\right\|_{*}$.

- The map $X \rightarrow X+\Delta_{\text {opt }}(X) / n^{1 / 2}$ characterizes the optimal transport projection plan.


## Intuition and Insights from the Proof

- Conclude by noting

$$
\begin{aligned}
& E_{P_{n}} \max _{\Delta}\left[\lambda^{T} D H(X) \Delta-\|\Delta\|^{2}\right] \\
= & E_{P_{n}} \max _{\Delta}\left[\left\|\lambda^{T} D H(X)\right\|_{*}\|\Delta\|-\|\Delta\|^{2}\right],
\end{aligned}
$$

with $\Delta_{\text {opt }}(X)$ dual ("parallel") to $\lambda^{T} D \bar{H}(X)$ and with $\left\|\Delta_{\text {opt }}(X)\right\|=2^{-1}\left\|\lambda^{T} D \bar{H}(X)\right\|_{*}$.

- The map $X \rightarrow X+\Delta_{\text {opt }}(X) / n^{1 / 2}$ characterizes the optimal transport projection plan.
- This provides the elements and the intuition.


## Intuition and Insights from the Proof

- Conclude by noting

$$
\begin{aligned}
& E_{P_{n}} \max _{\Delta}\left[\lambda^{T} D H(X) \Delta-\|\Delta\|^{2}\right] \\
= & E_{P_{n}} \max _{\Delta}\left[\left\|\lambda^{T} D H(X)\right\|_{*}\|\Delta\|-\|\Delta\|^{2}\right],
\end{aligned}
$$

with $\Delta_{\text {opt }}(X)$ dual ("parallel") to $\lambda^{T} D \bar{H}(X)$ and with $\left\|\Delta_{\text {opt }}(X)\right\|=2^{-1}\left\|\lambda^{T} D \bar{H}(X)\right\|_{*}$.

- The map $X \rightarrow X+\Delta_{\text {opt }}(X) / n^{1 / 2}$ characterizes the optimal transport projection plan.
- This provides the elements and the intuition.
- Rigorous analysis requires compactifying over $\lambda$.


## Infinite Dimensional Case

## What about the infinite dimensional case?

## Statistics: Limiting Distribution

## Theorem (Si, B., Ghosh, Squillante '20)

Suppose $c(x, y)=\|x-y\|_{2}^{2}$ and
$\mathcal{C}=\left\{f\left(\theta^{T} x\right): \theta \in\left\{\theta_{1}, \ldots, \theta_{m}\right\}, f \in \mathcal{F}\right\}$. If domain is compact, under regularity conditions on $\mathcal{F}$

$$
n R_{n} \Rightarrow L=\sup _{f \in \mathcal{L}(\mathcal{C})}\left[-2 Z(f)-E_{P_{*}}\left(\|D f(X)\|^{2}\right)\right]
$$

where $Z(f)$ is a Gaussian random field such that $\operatorname{cov}_{P_{*}}(Z(f), Z(g))=\operatorname{cov}_{P_{*}}(f(X), g(X))$.

Remark: Regularity condition, it is required that $P_{*}$ has a density and that $\mathcal{F}$ satisfies

$$
\sup _{f \in \mathcal{L}(\mathcal{F})} \frac{\sup _{x \in \Omega}\left|f^{\prime \prime}\left(\theta_{i}^{T} x\right)\right|^{2}}{\int_{\Omega}\left(f^{\prime}\left(\theta_{i}^{T} z\right)\right)^{2} d z}<\infty
$$

## Comments

- Proof follows same elements as finite dimensional case (the compactification step is more involved).


## Comments

- Proof follows same elements as finite dimensional case (the compactification step is more involved).
- Natural connection to a Poincaré inequality of the form

$$
\operatorname{Var}_{P_{*}}(f(X)) \leq c E_{P_{*}}\left(\|D f(X)\|^{2}\right)
$$

arises naturally in the limit.

## Asymptotic Normality

Once we know how to choose the size of the uncertainty optimally we can obtain asymptotically optimal estimators

## Statistics of Distributionally Robust Optimization

## Theorem (B., Murthy, Si (2019)

 https://arxiv.org/pdf/1906.01614.pdf)Assume that $\left\{X_{i}: 1 \leq i \leq n\right\}$ is an i.i.d. sample from $P_{*}$. Suppose $I(\cdot)$ is twice differentiable, $I(x, \cdot)$ convex, $C=E\left(D_{\beta}^{2} I\left(X, \beta_{*}\right)\right) \succ 0$ (where $\left.\beta_{*}=\arg \min E_{P}(I(X, \beta))\right)$, then, with $\delta_{n}^{*}=\eta / n$

$$
\begin{aligned}
n^{1 / 2}\left(\beta_{n}^{D R O}(0)-\beta_{*}\right) & \Rightarrow C^{-1} Z_{0} \\
n^{1 / 2}\left(\beta_{n}^{D R O}\left(\delta_{n}^{*}\right)-\beta_{n}^{E R M}\right) & \Rightarrow \nabla v(\beta),
\end{aligned}
$$

Remark: Recall $Z_{0} \sim N\left(0, \operatorname{Cov}\left(D_{\beta} I\left(X, \beta_{*}\right)\right)\right)$ and $v(\beta)=\eta^{1 / 2} E_{P_{n}}^{1 / 2}\left\|D_{x} I(X, \beta)\right\|_{q}^{2}$

## A Proof Sketch: Duality + Asymptotic Statistics

- Recall the duality result with $\delta_{n}=\eta / n$

$$
\begin{aligned}
& \max _{D\left(P, P_{n}\right) \leq \delta_{n}} E_{P}(I(X, \beta)) \\
= & \max _{\lambda}\left\{\frac{\lambda \eta}{n}+E_{P_{n}} \max _{\Delta}\left\{I(X+\Delta, \beta)-\lambda\|\Delta\|_{p}^{2}\right\} .\right.
\end{aligned}
$$

## A Proof Sketch: Duality + Asymptotic Statistics

- Recall the duality result with $\delta_{n}=\eta / n$

$$
\begin{aligned}
& \max _{D\left(P, P_{n}\right) \leq \delta_{n}} E_{P}(I(X, \beta)) \\
= & \max _{\lambda}\left\{\frac{\lambda \eta}{n}+E_{P_{n}} \max _{\Delta}\left\{I(X+\Delta, \beta)-\lambda\|\Delta\|_{p}^{2}\right\} .\right.
\end{aligned}
$$

- Similar scaling as before: $\Delta \rightarrow \Delta / n^{1 / 2}, \lambda \rightarrow \lambda n^{1 / 2}$

$$
\begin{aligned}
& \max _{\lambda}\left\{\frac{\lambda \eta}{n^{1 / 2}}+E_{P_{n}} \max _{\Delta}\left\{I\left(X+\frac{\Delta}{n^{1 / 2}}, \beta\right)-\frac{\lambda}{n^{1 / 2}}\|\Delta\|_{p}^{2}\right\}\right\} \\
\approx & E_{P_{n}} I(X, \beta)+n^{-1 / 2} \eta^{1 / 2} E_{P_{n}}^{1 / 2}\left\|D_{x} I(X, \beta)\right\|_{q}^{2} .
\end{aligned}
$$

## A Proof Sketch: Duality + Asymptotic Statistics

- Recall the duality result with $\delta_{n}=\eta / n$

$$
\begin{aligned}
& \max _{D\left(P, P_{n}\right) \leq \delta_{n}} E_{P}(I(X, \beta)) \\
= & \max _{\lambda}\left\{\frac{\lambda \eta}{n}+E_{P_{n}} \max _{\Delta}\left\{I(X+\Delta, \beta)-\lambda\|\Delta\|_{p}^{2}\right\} .\right.
\end{aligned}
$$

- Similar scaling as before: $\Delta \rightarrow \Delta / n^{1 / 2}, \lambda \rightarrow \lambda n^{1 / 2}$

$$
\begin{aligned}
& \max _{\lambda}\left\{\frac{\lambda \eta}{n^{1 / 2}}+E_{P_{n}} \max _{\Delta}\left\{I\left(X+\frac{\Delta}{n^{1 / 2}}, \beta\right)-\frac{\lambda}{n^{1 / 2}}\|\Delta\|_{p}^{2}\right\}\right\} \\
\approx & E_{P_{n}} I(X, \beta)+n^{-1 / 2} \eta^{1 / 2} E_{P_{n}}^{1 / 2}\left\|D_{x} I(X, \beta)\right\|_{q}^{2} .
\end{aligned}
$$

- From this form, it is easy to guess the result...


## A Proof Sketch: Duality + Asymptotic Statistics

- Recall the duality result with $\delta_{n}=\eta / n$

$$
\begin{aligned}
& \max _{D\left(P, P_{n}\right) \leq \delta_{n}} E_{P}(I(X, \beta)) \\
= & \max _{\lambda}\left\{\frac{\lambda \eta}{n}+E_{P_{n}} \max _{\Delta}\left\{I(X+\Delta, \beta)-\lambda\|\Delta\|_{p}^{2}\right\} .\right.
\end{aligned}
$$

- Similar scaling as before: $\Delta \rightarrow \Delta / n^{1 / 2}, \lambda \rightarrow \lambda n^{1 / 2}$

$$
\begin{aligned}
& \max _{\lambda}\left\{\frac{\lambda \eta}{n^{1 / 2}}+E_{P_{n}} \max _{\Delta}\left\{I\left(X+\frac{\Delta}{n^{1 / 2}}, \beta\right)-\frac{\lambda}{n^{1 / 2}}\|\Delta\|_{p}^{2}\right\}\right\} \\
\approx & E_{P_{n}} I(X, \beta)+n^{-1 / 2} \eta^{1 / 2} E_{P_{n}}^{1 / 2}\left\|D_{x} I(X, \beta)\right\|_{q}^{2} .
\end{aligned}
$$

- From this form, it is easy to guess the result...
- Worst case adversary: $\Delta_{o p t}\left(X_{i}\right)$ is parallel to $D_{x} I(X, \beta)$ \& $\left\|\Delta_{\text {opt }}\left(X_{i}\right)\right\|_{p}=\left\|D_{x} I(X, \beta)\right\|_{q} /(2 \lambda)$


## Remember the Key Confidence Region?

- $\Lambda_{\delta_{n}^{*}}(n)=\left\{\bar{\beta}(P)=\arg \left\{\min E_{P}[I(X, \beta)]: D\left(P, P_{n}\right) \leq \delta_{n}^{*}\right\}\right.$


## Remember the Key Confidence Region?

- $\Lambda_{\delta_{n}^{*}}(n)=\left\{\bar{\beta}(P)=\arg \left\{\min E_{P}[I(X, \beta)]: D\left(P, P_{n}\right) \leq \delta_{n}^{*}\right\}\right.$
- $\Lambda_{\delta_{n}^{*}}(n)$ is the natural DRO confidence region \& has desired coverage.


## Remember the Key Confidence Region?

- $\Lambda_{\delta_{n}^{*}}(n)=\left\{\bar{\beta}(P)=\arg \left\{\min E_{P}[I(X, \beta)]: D\left(P, P_{n}\right) \leq \delta_{n}^{*}\right\}\right.$
- $\Lambda_{\delta_{n}^{*}}(n)$ is the natural DRO confidence region \& has desired coverage.
- $\Lambda_{\delta_{n}^{*}}(n)$ contains both the ERM solution (i.e. $\delta=0$ ) and $\beta_{n}^{D R O}$.


## Remember the Key Confidence Region?

- $\Lambda_{\delta_{n}^{*}}(n)=\left\{\bar{\beta}(P)=\arg \left\{\min E_{P}[I(X, \beta)]: D\left(P, P_{n}\right) \leq \delta_{n}^{*}\right\}\right.$
- $\Lambda_{\delta_{n}^{*}}(n)$ is the natural DRO confidence region \& has desired coverage.
- $\Lambda_{\delta_{n}^{*}}(n)$ contains both the ERM solution (i.e. $\delta=0$ ) and $\beta_{n}^{D R O}$.
- Standard CLT confidence region does not necessarily contain $\beta_{n}^{D R O}$.


## Remember the Key Confidence Region?

- $\Lambda_{\delta_{n}^{*}}(n)=\left\{\bar{\beta}(P)=\arg \left\{\min E_{P}[I(X, \beta)]: D\left(P, P_{n}\right) \leq \delta_{n}^{*}\right\}\right.$
- $\Lambda_{\delta_{n}^{*}}(n)$ is the natural DRO confidence region \& has desired coverage.
- $\Lambda_{\delta_{n}^{*}}(n)$ contains both the ERM solution (i.e. $\delta=0$ ) and $\beta_{n}^{D R O}$.
- Standard CLT confidence region does not necessarily contain $\beta_{n}^{D R O}$.
- $\Lambda_{\delta_{n}^{*}}(n) \approx C^{-1} Z_{0}+\Lambda_{\eta}$ and $\Lambda_{\eta}=\left\{u: \psi^{*}(C u) \leq \eta\right\}$


## Geometry of Confidence Region?



(d) $p=3$

(h) $n=1.5$

(e) $p=\infty$

(c) $n=2$

(f) CLT

## Containment of the DRO Solution

- The fact that

$$
\beta_{n}^{D R O} \in \Lambda_{\delta_{n}^{*}}(n)
$$

is non-obvious.

## Containment of the DRO Solution

- The fact that

$$
\beta_{n}^{D R O} \in \Lambda_{\delta_{n}^{*}}(n)
$$

is non-obvious.

- It follows from the following duality result in B., Murthy and Si (2019) https://arxiv.org/pdf/1906.01614.pdf

$$
\inf _{\beta} \sup _{D\left(P, P_{n}\right) \leq \delta} E_{P} I(X, \beta)=\sup _{D\left(P, P_{n}\right) \leq \delta} \inf _{\beta} E_{P} I(X, \beta) \text {. }
$$

## Standard CLT May Not Contain the DRO Solution

1ABLE 1. Vuverage r rundunllly

| $\beta_{0}$ | $\rho$ | $\ell_{2}$ DRO confidence region |  | CLT confidence region |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Coverage for $\beta_{n}^{D R O}$ | Coverage for $\beta_{*}$ | Coverage for $\beta_{n}^{D R O}$ | Coverage for $\beta_{*}$ |
| $\left[\begin{array}{c}0.5 \\ 0.5\end{array}\right]$ | 0.95 | $100.0 \%$ | $94.5 \%$ | $9.4 \%$ | $94.6 \%$ |
|  | 0 | $100.0 \%$ | $94.0 \%$ | $97.1 \%$ | $93.5 \%$ |
|  | -0.95 | $100.0 \%$ | $94.8 \%$ | $75.8 \%$ | $94.4 \%$ |
| $\left[\begin{array}{lc}1.0 \\ 0.0\end{array}\right]$ | 0.95 | $100.0 \%$ | $94.6 \%$ | $93.7 \%$ | $95.4 \%$ |
|  | -0.95 | $100.0 \%$ | $94.6 \%$ | $100 \%$ | $94.1 \%$ |

## Summary Day 3

- Theory for optimal choice of uncertainty size in Wasserstein DRO.


## Summary Day 3

- Theory for optimal choice of uncertainty size in Wasserstein DRO.
- Asymptotic normality of DRO results given optimal uncertainty size.


## Summary Day 3

- Theory for optimal choice of uncertainty size in Wasserstein DRO.
- Asymptotic normality of DRO results given optimal uncertainty size.
- Existence of Nash equilibrium value in Wasserstein DRO.


## Summary Day 3

- Theory for optimal choice of uncertainty size in Wasserstein DRO.
- Asymptotic normality of DRO results given optimal uncertainty size.
- Existence of Nash equilibrium value in Wasserstein DRO.
- Structure of the Nash equilibrium.


## Summary Day 3

- Theory for optimal choice of uncertainty size in Wasserstein DRO.
- Asymptotic normality of DRO results given optimal uncertainty size.
- Existence of Nash equilibrium value in Wasserstein DRO.
- Structure of the Nash equilibrium.
- Connections to interesting projection problem $R_{n}=D\left(P_{n}, \mathcal{M}\right)$ :

$$
n D\left(P_{n}, \mathcal{M}\right) \Rightarrow L
$$

